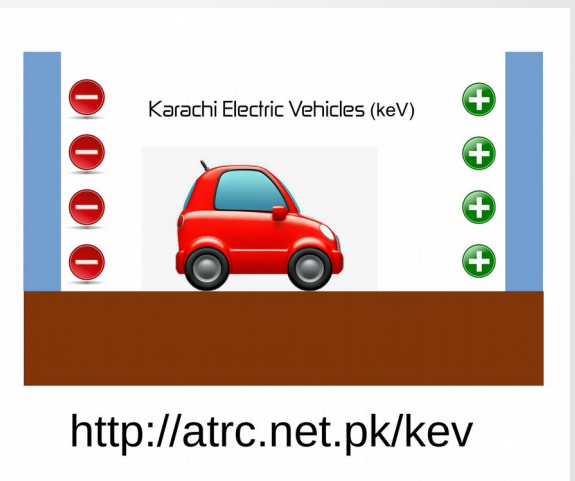


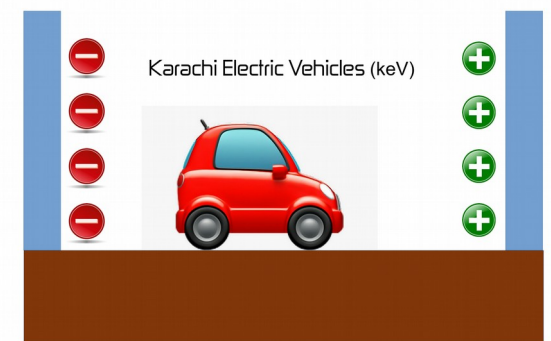
Why Invest in our EV business

By : Khawar Nehal



Why Invest in our EV business

By : Khawar Nehal
28 February 2021



<http://atrc.net.pk/kev>

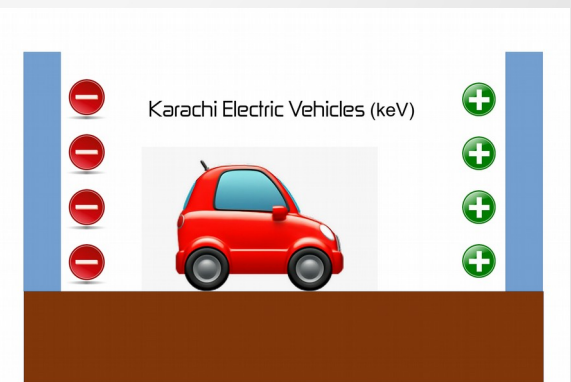
Why Invest in our EV business

By : Khawar Nehal

28 February 2021

Applied Technology Research Center

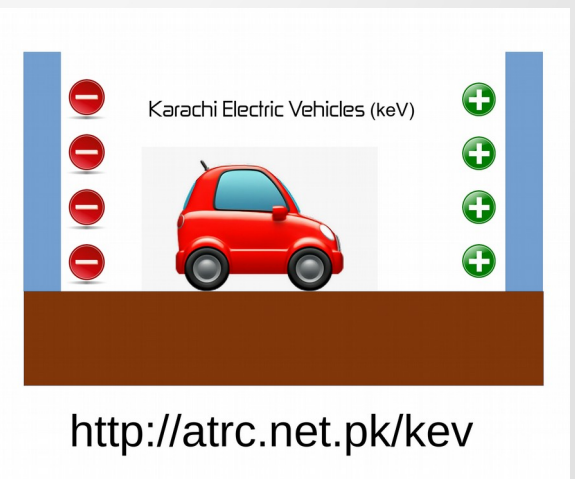
<http://atrc.net.pk>



<http://atrc.net.pk/kev>

Why Invest in our EV business

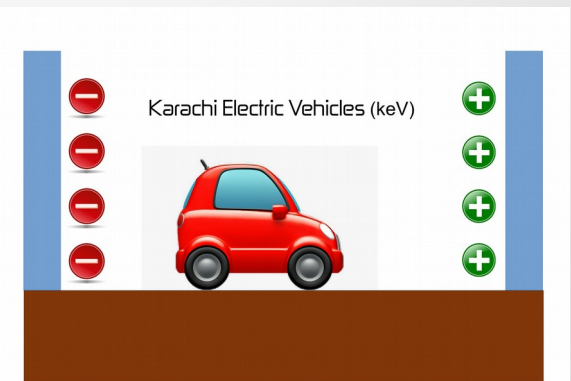
Updated : 3 March 2021



Reason # 1

Unique Selling Point :

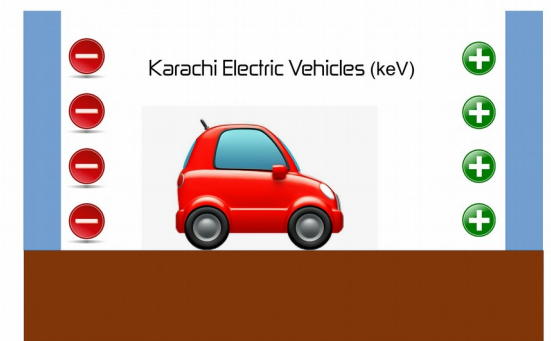
Transport via cars at less than
Rs (PKR) 5 per KM.



<http://atrc.net.pk/kev>

Reason # 2

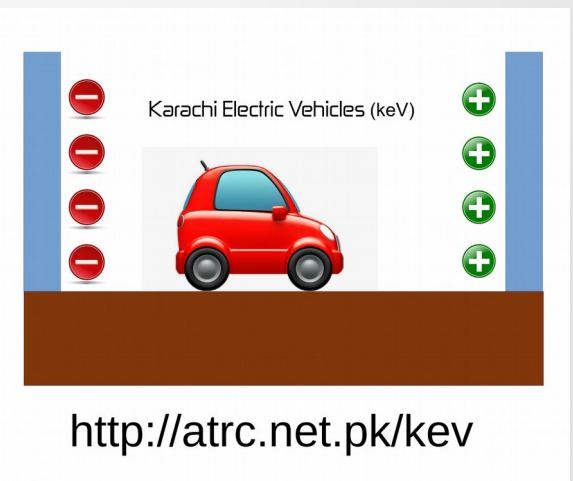
Market Size : 3.6 Million cars in Karachi



<http://atrc.net.pk/kev>

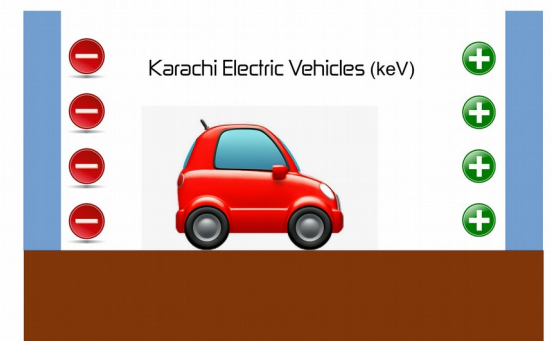
Reason # 3

Reliability :
Maximum warranty duration.



Reason # 4

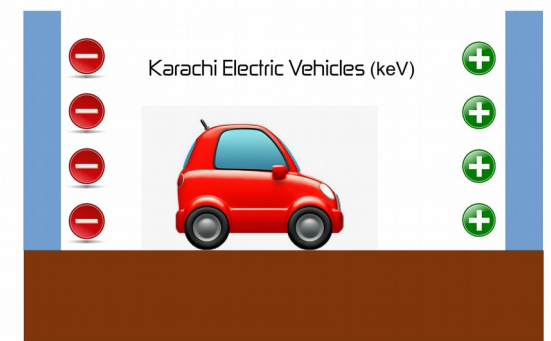
The trend is towards EVs.
Not that Karachi people really follow this trend.
But it might be a factor.



<http://atrc.net.pk/kev>

Reason # 5

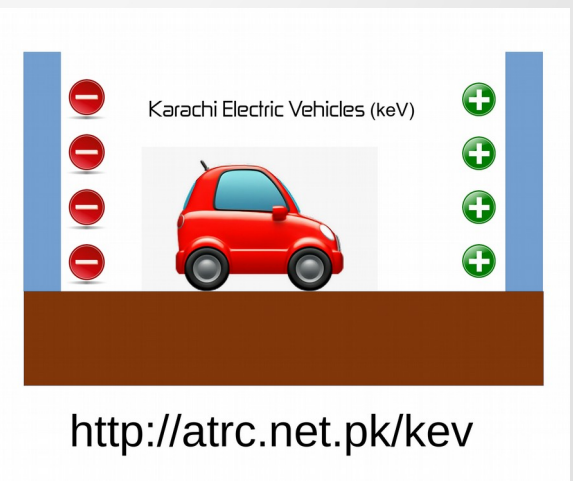
Investors are very likely to make a lot more profit from investing in this project than in other projects.



<http://atrc.net.pk/kev>

So are you ready ?

If you are ready, then do contact us.

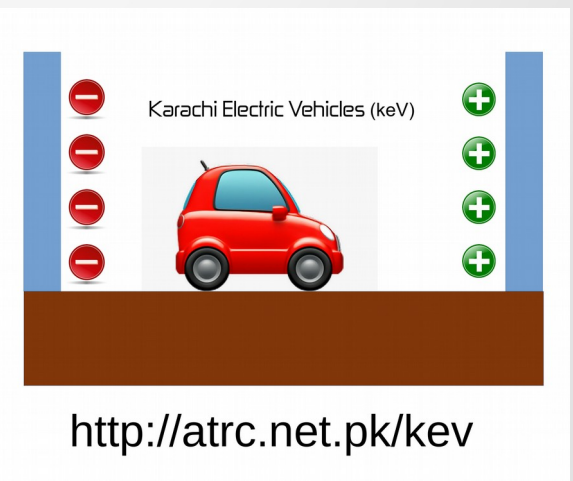


Karachi Electric Vehicles (keV)

<http://atrc.net.pk/kev>

Not confident enough ?

If you are not sure, then please send us your reservations so we can address them.



The screenshot shows a website interface for Karachi Electric Vehicles (keV). It features a central image of a red car. To the left of the car are four red minus signs, and to the right are four green plus signs. The text "Karachi Electric Vehicles (keV)" is positioned above the car. Below the car image is a brown horizontal bar. At the bottom of the screenshot, the URL <http://atrc.net.pk/kev> is displayed.

Progress Report

3 March 2021

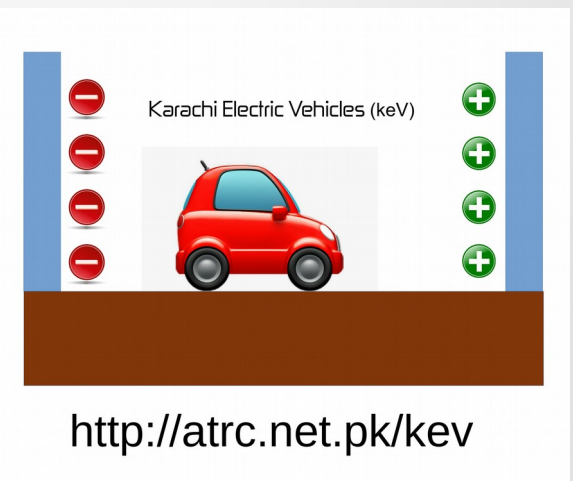
Update on the progress of the project.



<http://atrc.net.pk/kev>

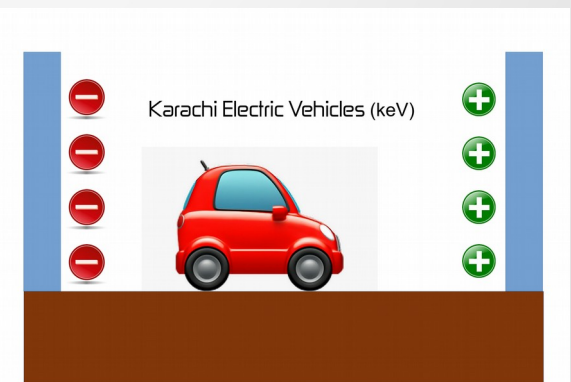
Progress Report

4 Cars have been made available from our investors for conversion to electric.



Progress Report

ATRC/KEV has narrowed down the selection of controllers to less than 10 for use in the first conversions.

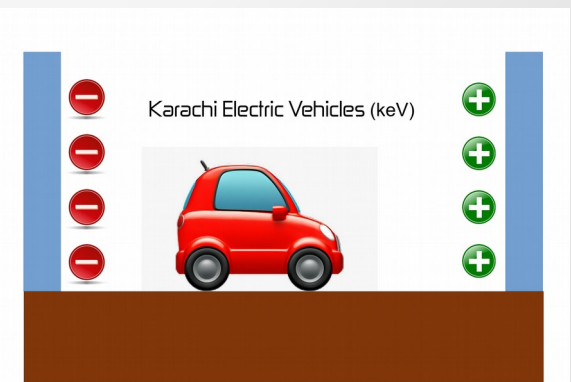


<http://atrc.net.pk/kev>

Progress Report

COTS Motors have been selected for the first conversions.

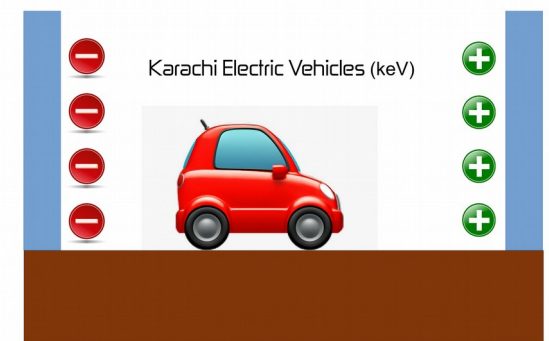
Specific EV motors might be selected if some financing is made available.



<http://atrc.net.pk/kev>

Progress Report

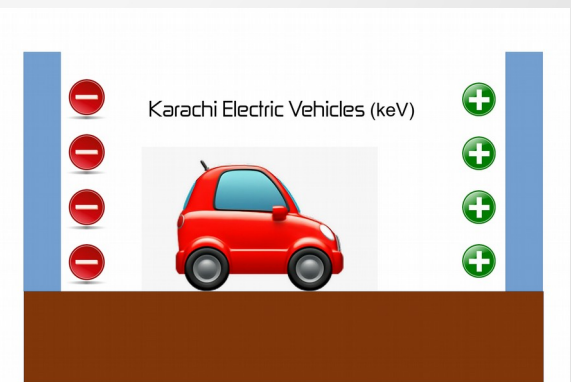
Three battery technologies have been narrowed down for the next 10 to 20 years of development. Could expand to 5 types depending on market conditions and results of our internal lab tests.



<http://atrc.net.pk/kev>

Progress Report

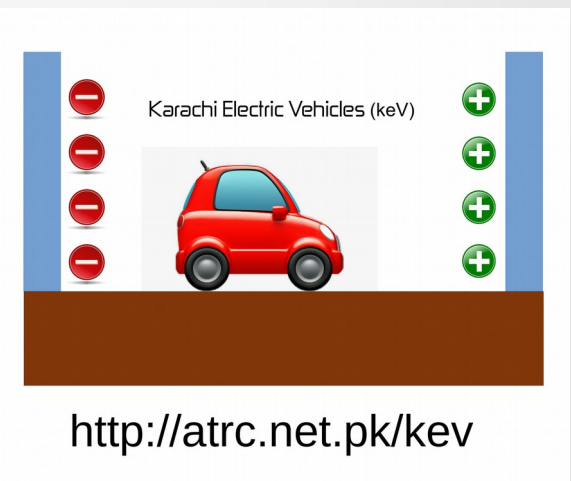
Engine mount and drive train design in progress.
Modifications to engine mount for conversions in progress.



<http://atrc.net.pk/kev>

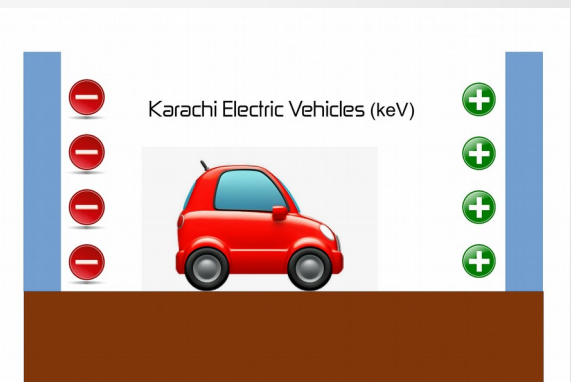
Progress Report

Funding for motors, batteries, controllers and labor and materials required for conversion.
ATRC might provide this funding in the next 2 to 3 weeks.



Progress Report

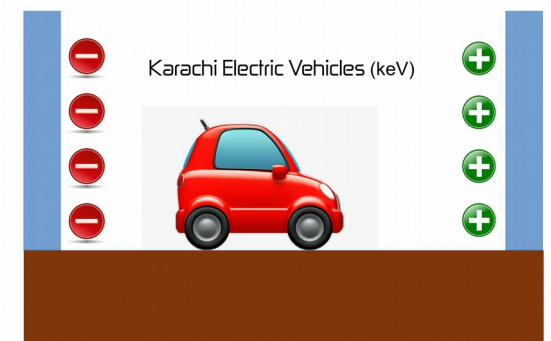
Design office space available from ATRC.
Larger design space is being negotiated.
Assembly space is being negotiated.
Most probably it shall be funded by ATRC in the next 2 to 3 weeks.



<http://atrc.net.pk/kev>

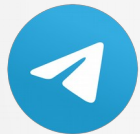
Progress Report

Number of investors is currently 6.

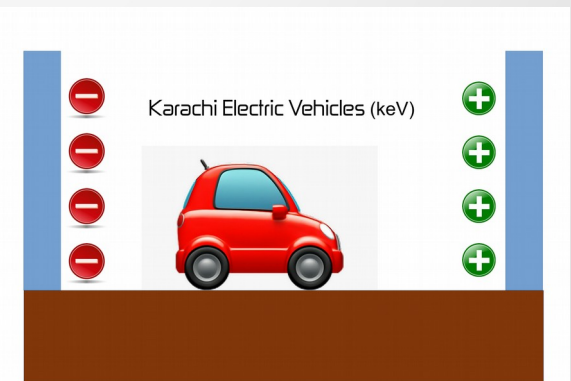


<http://atrc.net.pk/kev>

Contact information



Contact : Khawar Nehal
Telegram : 92 343 270 2932
Email : khawar@atrc.net.pk



<http://atrc.net.pk/kev>