

Why Invest in our EV business

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Applied Technology Research Center

<http://atrc.net.pk>

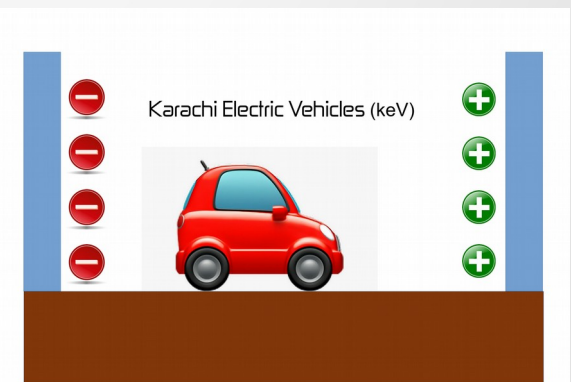


<http://atrc.net.pk/kev>

Reason # 1

Unique Selling Point :

Transport via cars at less than
Rs (PKR) 5 per KM.



<http://atrc.net.pk/kev>

Reason # 2

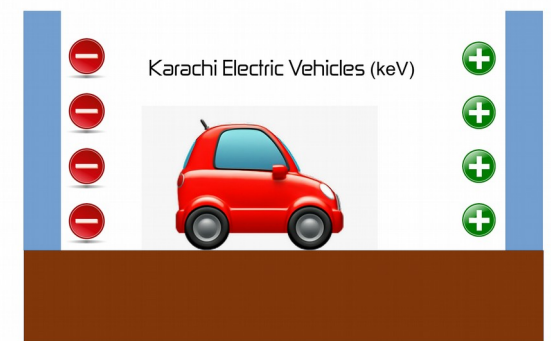
Petrol price is Rs 233.89 per liter which makes this project very important for the potential customers.



<http://atrc.net.pk/kev>

Reason # 3

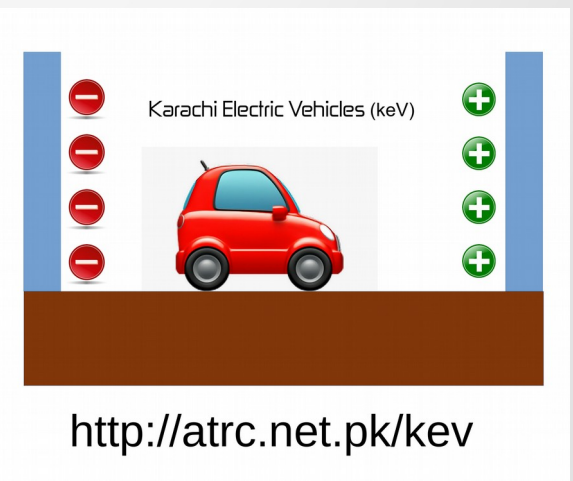
Market Size : 3.6 Million cars in Karachi



<http://atrc.net.pk/kev>

Reason # 4

Reliability :
Maximum warranty duration.

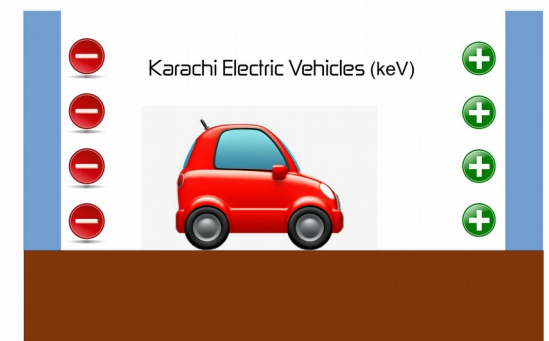


Reason # 5

The trend is towards EVs.

Not that Karachi people really follow this trend.
But it might be a factor.

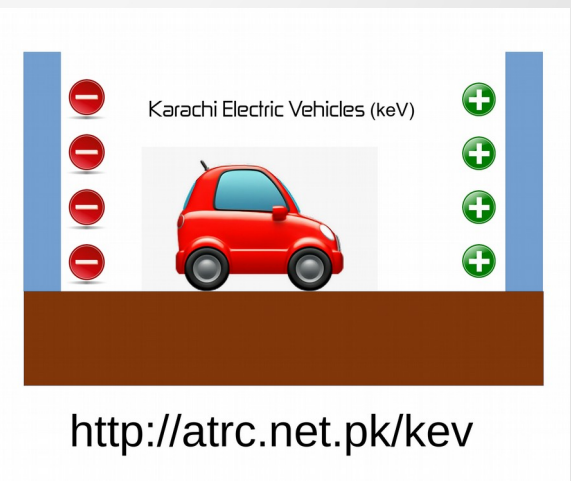
To not accept this trend does not seem to be an option any more.



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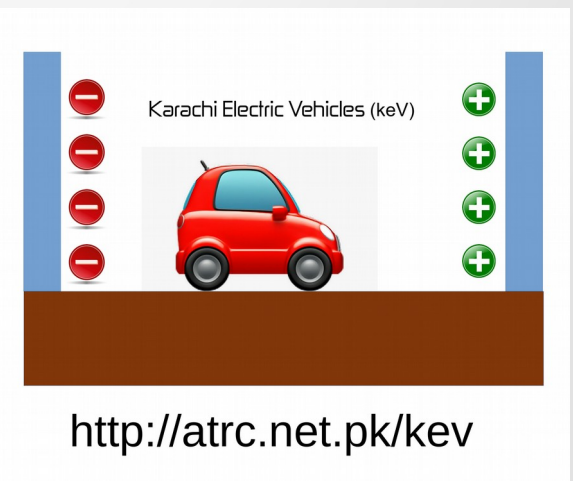
Reason # 5

Investors are very likely to make a lot more profit from investing in this project.



Progress Report

Updates on the project

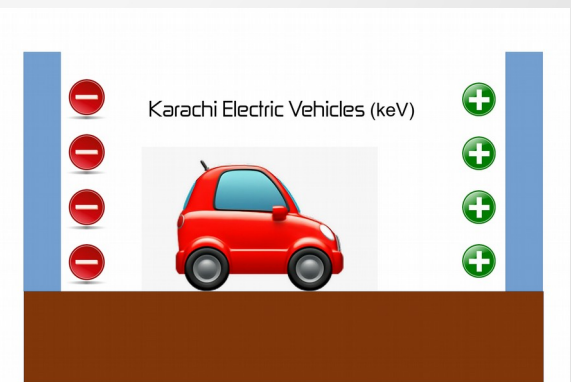


Karachi Electric Vehicles (keV)

<http://atrc.net.pk/kev>

Progress Report

ATRC/KEV has narrowed down the selection of controllers to less than 10 for use in the first conversions.

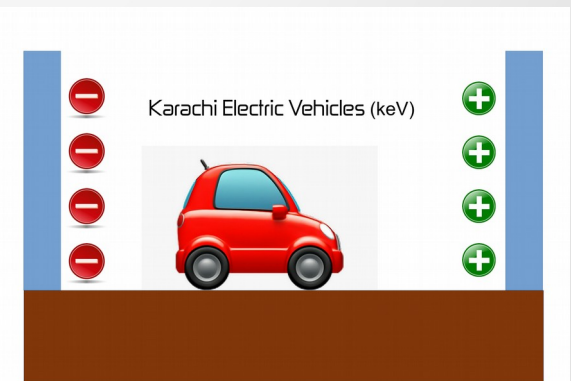


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Progress Report

COTS Motors have been selected for the first conversions.

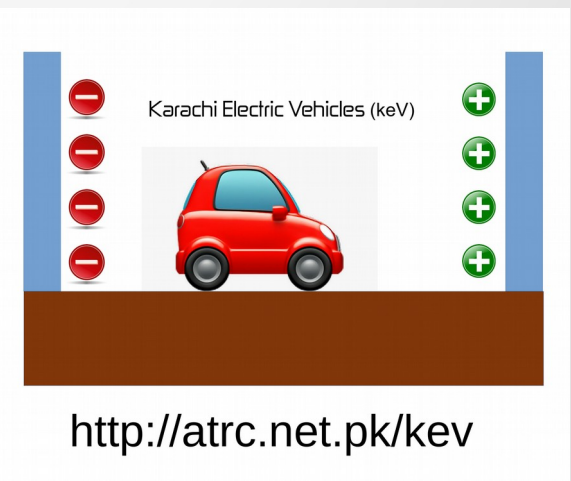
Specific EV motors might be selected if some financing is made available.



<http://atrc.net.pk/kev>

Progress Report

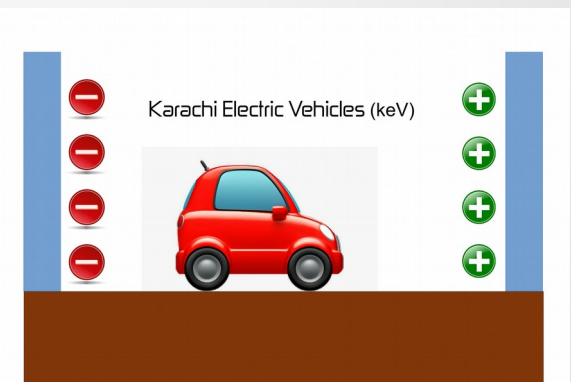
Three battery technologies have been narrowed down for the next 10 to 20 years of development. Could expand to 5 types depending on market conditions and results of our internal lab tests.



Progress Report

Engine mount and drive train design in progress.
Modifications to engine mount for conversions in progress.

Now we have experts in this area.



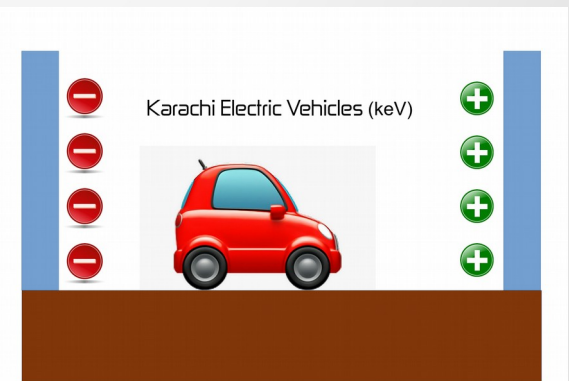
<http://atrc.net.pk/kev>

Progress Report

Funding is required for importing motors, batteries, controllers and labor and materials required for conversion.

Also some used cars to be converted.

Also for marketing and selling after conversion.

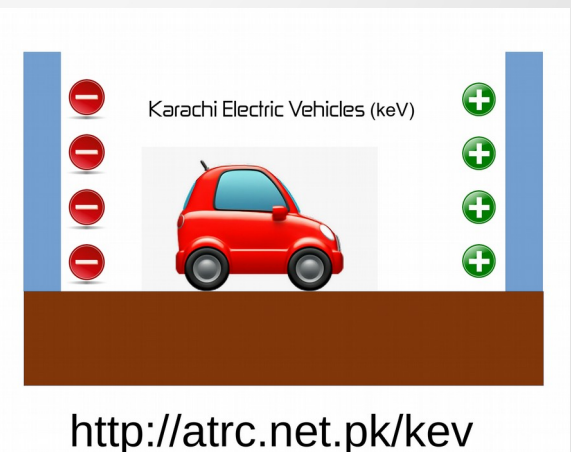


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Progress Report

June 2022

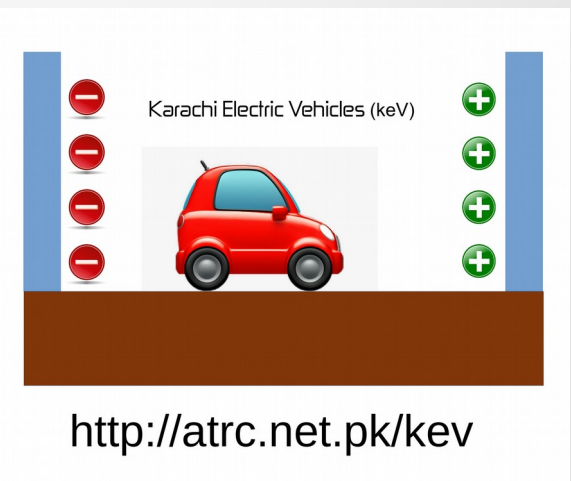
Added 3 experts related to the field.
2 known to ATRC for over 20 years.
1 known to ATRC for over 8 years.



Progress Report

June 2022

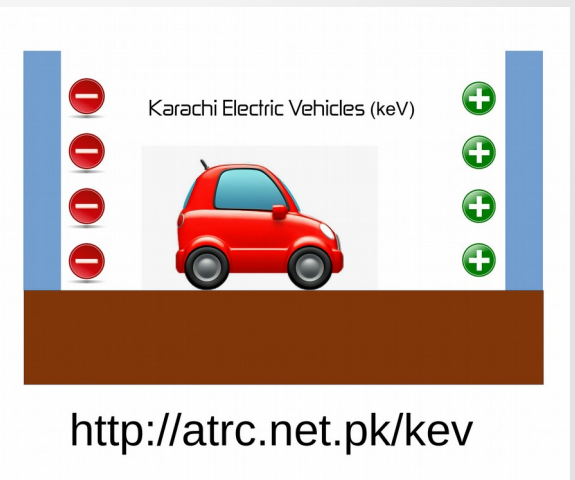
All experts have over 30 years of in depth knowledge in their areas.



Progress Report

June 2022

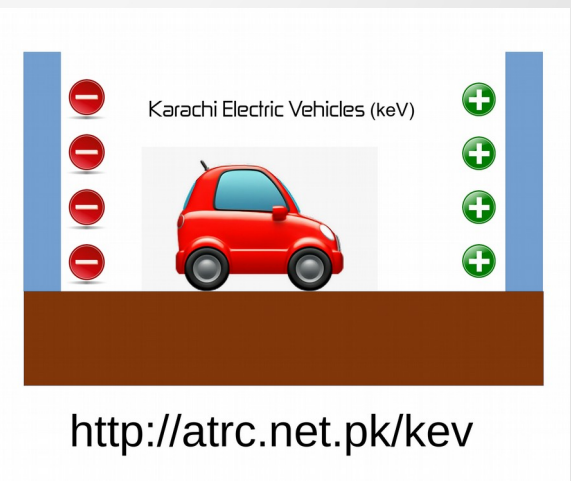
The current team consists of 4 experts now.



Progress Report

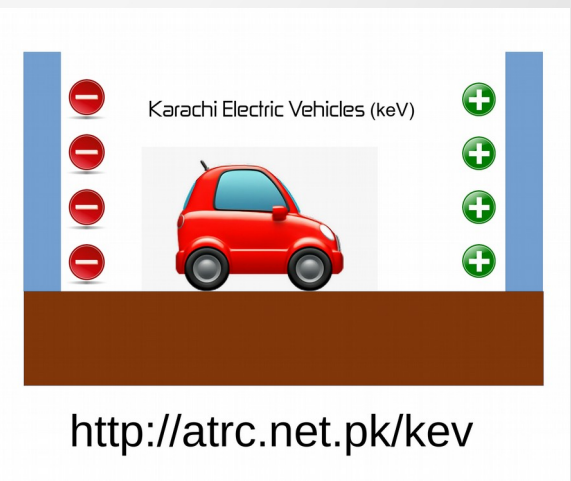
June 2022

One of our experts has a shop available for the work. Funding is required to scale up as the market response is likely to be huge.



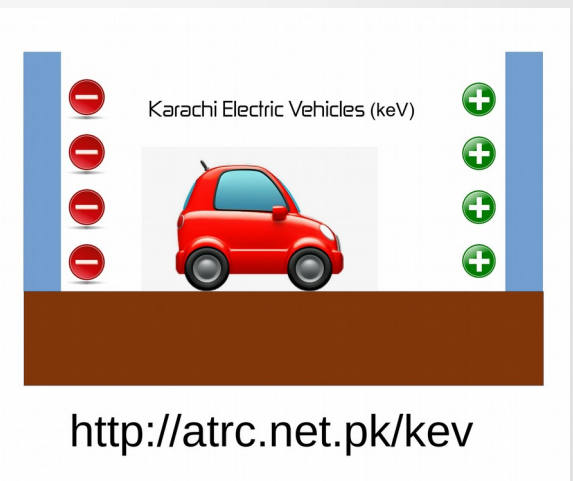
Progress Report

Some investors have indicated that some of their cars are available conversion to electric.



So are you ready ?

If you are ready, then do contact us.

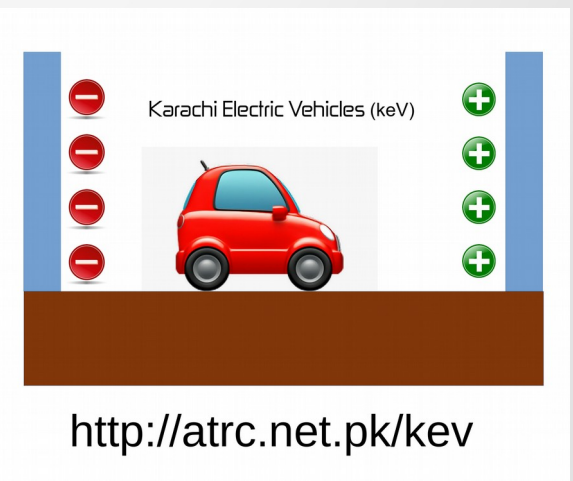


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Not confident enough ?

If you are not sure, then please send us your reservations so we can address them.



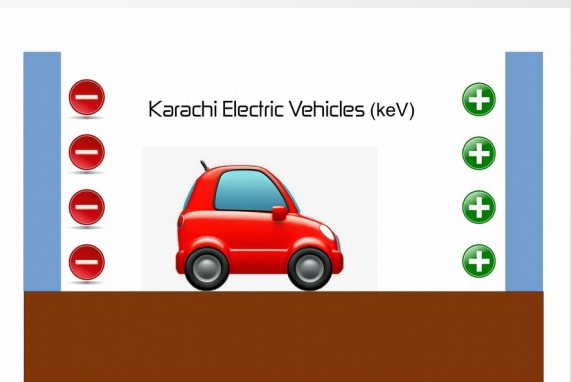
Karachi Electric Vehicles (keV)

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Contact information



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