Heavy Data Backup

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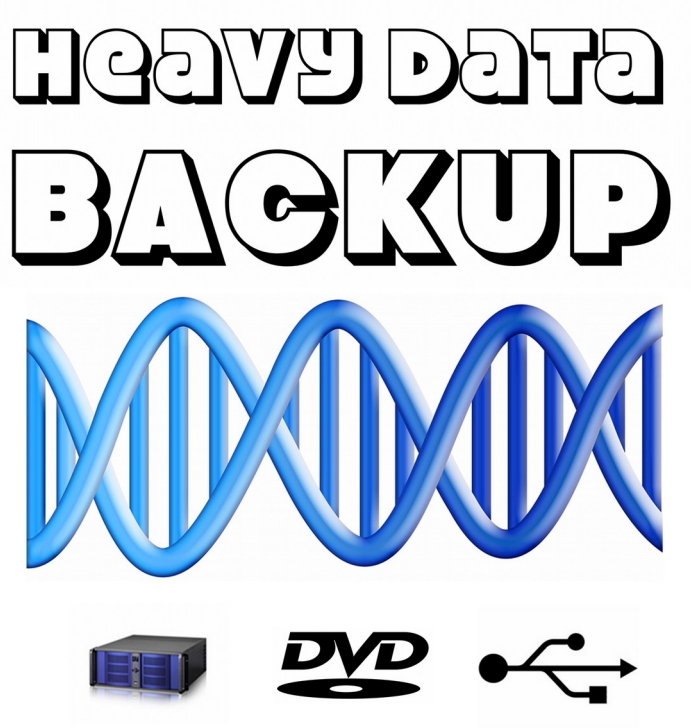

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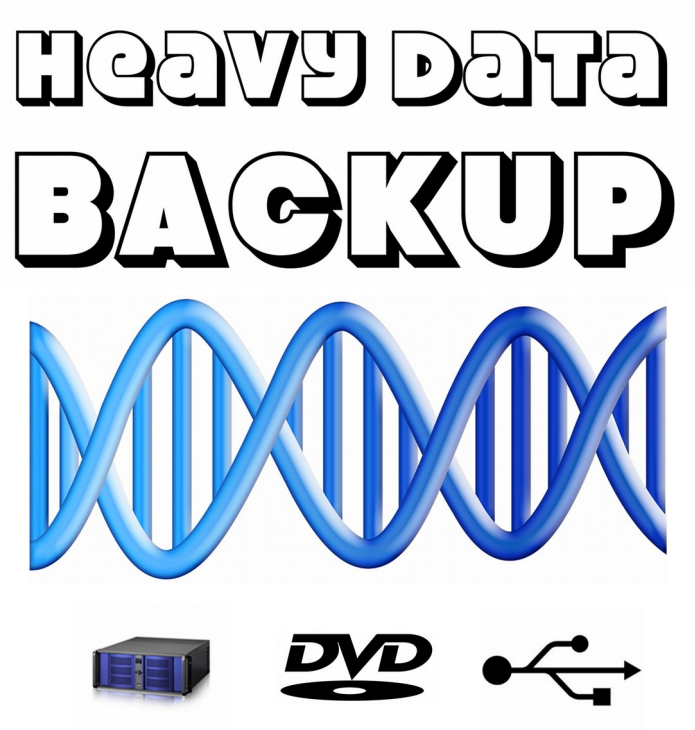

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What type of business is it ?

It is a backup service with products for supporting the backup and restore functions various types of data.

Problem to be solved ?

There are many backup services around. Very few or none offer specialized services for restoring after a disaster.

How the problem is solved ?

We offer backup and services which make sure that the restore process has all the data required to do a restore properly.

How the problem is solved ?

We develop, test and provide specialized services for restoring based on the proper data backed up.

How the problem is solved ?

The restoring services are optional and used if needed.

If the customer is technical enough to get it restored based on the proper data, then they do not have to opt for the restore services.

How the problem is solved ?

In some cases we provide the servers (hosting), tech support for the application, backup and restore as a more complete package.

Target market

Existing server users. ICT managers responsible for reliable and secure services.

Those who understand the peace of mind of having a better and more complete service offering.

Target market

Expected growth of market is at least 10% per year until at least the year 2030.

The main reason seems to be the growth of data which is important to people.

How to market the target market

We have existing and paying customers.

We are adding customers which are in our network.

The funding is to be used for expansion.

Competition

Our competition are all the data backup companies and those who provide specialized backup services.

Business Model

There are two areas in the business.

The scalable automated backup area and the service based tech support area.

Business Model

The funding is for the scalable part mostly because that can use the resources the most.

What is the status of the business ?

The products and services are in operation and have paying customers.

We are expanding.

What makes this business unique and likely to be successful ?

The founder has 30 years of experience in servers.

We offer specialzed restore services which others do not.

Team

Currently the founder is managing the business.

Other team members and partner companies are ready to participate or are in talks to collaborate.

The funding is to be used to provide some compensation along with an Employee Stock Ownership Plan (ESOP) to the others so they can commit to the project.

Target market ?

As more servers are used cloud or on premise. The market is growing.

How much funding ?

Currently 2000 LTC total.

One LTC is about PKR 20,000 or 70 USD.

2000 LTC is about 140,000 USD or 40M PKR

How much funding ?

Crowdfunding is also available for investors with small amounts.

How much funding ?

10% of the company is being offered for 2000 LTC in the preseed round.

Expected time to break even ?

The service is currently profitable.

The target is offer a profit on the funding within a year of the funding.

Financials

The details of this shall be explained to those interested in further discussions.

Milestones

We have developed methods for multiple popular applications for backing up and restoring them successfully.

Milestones / Customers

Health care startup.
Wordpress.
The issues which started the idea of supporting the restoring of apps.
Wordpress requires files, databases and also an app to backup and restore correctly.
Also all the system files need to be the same it to work.
We might have to backup the VM just in case.

Milestones / Customers

Moodle customer.
Moodle database and files backup.
Server, hosting support and backup provided by us.
Also moodle tech support.

Milestones / Customers

Cloud computing provider.
Developed a backup system for openstack.
This customer is ready to sell our services to their hundreds of customers.

Milestones / Customers

Pharma HPLC machines virtual machines backup made with a RPO of 5 minutes and a RTO of 10 minutes.
Backup is aware of the windows application which controls the HPLC machines.
This is based on virtualbox.

Milestones

Patent pending fastest large file backup created from an idea to backup the large image files of virtual machines.

Milestones / Customers

Event management startup with wordpress and weebly. Wordpress is automated but weebly is currently in progress.

Milestones / Customers

For SAAS type sites, we are making a static download services so everyone can submit their site for downloading. This shall be useful for sites and pages on social media also.

Milestones planned

Increasing the number of paying customers for scalable services.

Incorporate the company in other countries to facilitate expansion.

Milestones planned

Add more specialized applications and make sure our restore services work perfectly in all tested cases.

Milestones planned

Create a payment system which can automate the payments for the services.

What we want

We are looking for preseed / angel investors who are interested in this backup service and see the benefits of it as a profitable business.
We are open having multiple investors for the preseed amount.

What we want

What we would like to know is how this offer is perceived by the potential investors.
What is interesting and what is missing which can be improved to make it more viable for funding.

Terms sheets available

Term sheets are available for investors who comprehend the project and are confident enough to invest in the project.

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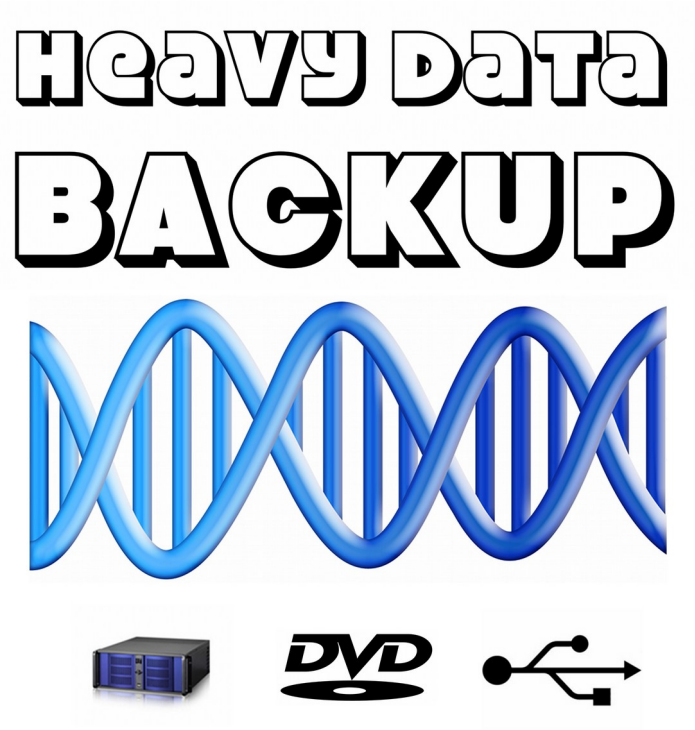

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