# Welcome to the seminar on Enterprise Systems

atrc.net.pk

### Agenda

Intro of Mr. Syed Ali Jawed Akhtar

Intro of Mr. Khawar Nehal

Intro of ATRC

Presentation of Mr. Ali (Overview)

Presentation of Mr. Khawar ( what we do )

Q&A

### Questions

Please send any questions at any time on the chat.

### They are easy to use.

Seeing is believing.

On premises and internet based trials available.

## All of them are web based

No client software required. Use from anywhere.

Server in your building, on the internet or both.

# Multiple service providers

No dependency on a single supplier.

### **Efficient Software**

Scales to thousands of users on small server resources

#### **Proven ROI**

You can measure and see the benefits of the project before starting.

We do feasibility studies and ROI analysis before implementing any project.

# What we demo is what you get

Our demos contain all of the features activated so you can test all modules.

No hidden surprises.

We have a LOT of experience in designing, developing, implementing and maintaining secure and reliable systems

**Benefits of Enterprise** systems including ERP / CRM / HRM / SCM and PM systems

#### **Enhanced Business Reporting:**

Better reporting tools with real-time information

A single source of truth – one integrated database for all business processes

#### **Better customer service:**

Better access to customer information Faster response times Improved on-time delivery Improved order accuracy

Data silos lead to inefficiency, missed opportunities and departments working at cross-purposes.

The primary, and maybe most significant, benefit of ERP is a central view of essential financial, operational and business data that can be shared across the organization in near-real-time.

Allows turning data into reports and insights that a company can use to reallocate resources or capitalize on new market opportunities, among other actions.

Collect, store and gauge data across all departments to ensure seamless communication within your organization.

Working from a single source of information reduces discrepancies along with the associated errors and costs.

Work with multiple components at once. For example: users can access order history and customer information in the same system.

Provides insight into business trends and can offer predictions based on past practices.

Better predictions increase efficiency on an organizational scale.

#### **Improved Inventory Costs:**

Only carry as much inventory as needed, avoid these common issues

Too much inventory, and higher overhead costs

Too little inventory, and longer customer fulfillment times

**Boosted Cash Flow:** 

Better invoicing and better collections tools to bring cash in faster

Faster cash means more cash on-hand for the business

#### **Cost Savings:**

Improved inventory planning
Better procurement management
Better customer service
Improved vendor relationship management

#### **Better Data & Cloud Security:**

Dedicated security resources
Avoid installing malicious software
Data distributed across multiple servers

The ability to automate repeatable and boring business tasks, such as payroll, order processing, invoicing, reporting and more.

Automation reduces errors and lets employees focus on more value-added tasks.

The data entered by one user is available immediately across the organization. For example, an inventory tracking module could automatically trigger a shipment and invoice when a certain item becomes available.

Automation optimizes your employees' time and ensures more effective workdays.

#### Data analysis

The power of data analysis facilitates new business opportunities as well as ways to optimize current operations, reduce costs, spot fraud and better serve customers.

#### **Data analysis**

Enterprise systems can help you predict demand, create a budget and analyze your HR functions.

#### **Supply Chain Management:**

Effective demand forecasting and lean inventory Reduce production bottlenecks
Transparency through the business

Improved business processes

This results in better visibility into business processes, improved collaboration, and increased efficiency.

**Improved business processes** 

Integrates of all business processes into a single system, enabling organizations to standardize and streamline their operations.

Reporting

Reporting capabilities as the tools or means to convey analysis to an end user.

#### Reporting

These tools often include customizable dashboards, Gantt charts, pie charts, bar graphs and other visual representations. They also allow you to restrict access to reports, protecting valuable company information.

#### Reporting

Reports may include visual representations, such as charts, graphs and dashboards, hopefully revealing trends and patterns to improve business results.

# **Tracking and visibility**

Comprehensive visibility is useful.
An example of this is supply chain visibility.
The tracking of finished products and raw materials from production to delivery.
This process allows you to understand and foresee issues such as delays and stock outages.

#### **Accounting**

ERP accounting features deliver the ability to track, store and analyze financial data, such as accounts payable (AP), accounts receivable (AR), general ledger (GL), budgets and forecasting. Tax management, fixed assets management, revenue recognition and multi-currency reconciliation.

#### **Accounting**

Time is money, and month-end closes always take longer than CFOs would like.

This functionality decreases the time it takes to reconcile and close out monthly financial statements.

It's critical for companies looking to move to continuous month-end closes.

# **Financial management**

Accounts payable, accounts receivable, fixed assets, risks and taxes.

Manage multiple currencies and tax regulations for multinational companies and exporters.

# **Financial management**

Track and use financial data from all departments to make decisions about, for example, capital projects, funding sources, cash management and financial controls.

# Financial management

Automate various accounting functions, including payments processing, sales analysis, expense management and more. It improves the accuracy and processing time of accounting functions, reducing the burden on your staff and their working hours.

Customer relationship management (CRM)

CRM systems enable companies to automate processes like filling out POs, generating accounts receivable reminders and sending notifications for an account exec to follow-up when a prospect reaches a pre-defined point in a sales pipeline.

**Customer relationship management (CRM)** 

Contact management, marketing automation, sales pipeline activities and lead management.

**Customer relationship management (CRM)** 

You can easily create campaigns, track customers throughout the sales lifecycle and gauge customer satisfaction.

Leads to improved long-term customer retention.

Sell, upsell, generate quotes and purchase orders, forecast, manage commissions and track key details like profit margins and ratios.

Have the ability to drive more leads, quickly build and execute campaigns and track customer activity through the sales cycle.

Provide a superior customer experience through the entire sales pipeline.

Facilities like contacting customers, tracking customer orders, dispatching products, raising sales invoices, receiving payments and processing return orders.

Automated expense tracking, implementing targets for marketing personnel, tracking lost orders and preparing comprehensive reports for marketing activities.

Help businesses understand customer preferences better. Understanding customer preferences thoroughly leads to better product marketing and recommendations in the form of upselling or crossselling.

# **Human resources (HR)**

End-to-end employee management platform, handling payroll, hiring, onboarding, compensation management and timekeeping.

Complex HR functions, like tax and benefits deductions, are automated.

# **Human resources (HR)**

Learning management enables employees to develop relevant skills to perform their job better. Skilled employees are likely to stay with the organization for extended periods, increasing retention rate.

Manufacturing businesses interact with several suppliers and partners to obtain raw materials and resources to bring finished goods/products to consumers.

Supply chain planning includes the raw materials procurement and the selection of apt marketing channels to promote finished products. It determines the quantity of stock in inventory, ensuring replenishment and optimizing the production process to solidify demand and supply ratios, transportation and distribution of the finished goods.

Insight into a company's supply chain management (SCM) efficiency by tracking demand, inventory, manufacturing processes, logistics and distribution.

A fully automated and integrated supply chain enhances operations by suggesting purchase orders, work orders and transfer orders across multiple locations.

Help set inventory goals and simplify distribution resource planning.

Real-time data on a company's supply chain helps identify areas of inefficiency, providing greater control and management over inventory.

They combating supply chain process inefficiencies.

They let businesses obtain reasonable price quotes from suppliers, reduce waste by optimizing production processes and manage inventory while channeling employees' efforts in the right direction.

Take care of all supply chain processes, from manufacturing and inventory management to transportation and distribution.

Have a cross-platform visibility in real time to ensure flexible and cost-effective operations, which results in a competitive edge.

# Manufacturing

Efficiency in manufacturing processes by assisting with product planning, sourcing raw materials, production monitoring and forecasting.
Assembly management, bill of materials, work order management, shop-floor control, distribution planning and product tracking.

#### **Enhanced customer service**

ERP systems can provide a 360-degree view of the customer, enabling organizations to provide better customer service.

This can lead to increased customer satisfaction, loyalty, and retention.

# Regulatory compliance

Comply with regulatory requirements and industry standards.

This can help organizations avoid fines, penalties, and legal issues.

# Sample ROI analysis for an ERP system in monetary terms.

Company X is a medium-sized manufacturing company that produces a variety of products for different industries.

The company had been using a combination of standalone applications and manual processes to manage its operations, including finance, inventory, production, and sales.

The company decided to invest in an ERP (Enterprise Resource Planning) system to integrate its various business processes, improve efficiency, and gain better visibility into its operations. The cost of implementing the ERP system, including software licenses, hardware, training, and consulting services, was Rs 150 million.

After the ERP system was implemented, the company saw the following benefits:

Improved operational efficiency: The ERP system enabled the company to automate many of its manual processes, reducing the time and effort required to manage its operations. This resulted in a 25% improvement in overall efficiency.

Better inventory management: The ERP system provided real-time visibility into inventory levels, enabling the company to optimize its inventory levels and reduce carrying costs. This resulted in a 15% reduction in inventory costs.

Increased sales: The ERP system provided sales reps with real-time access to customer data, enabling them to better understand customer needs and provide more personalized service. This resulted in a 10% increase in sales.

Improved financial reporting: The ERP system provided real-time financial data, enabling the company to make better-informed financial decisions. This resulted in a 20% reduction in financial reporting time.

Overall, the company estimated that the ERP system provided a return on investment (ROI) of Rs 450 million over a three-year period. This represents a 200% ROI on the initial investment of Rs 150 Million.

Over three years it is 200/3 = 67% per year.

# An example ERP: Dolibarr

An example ERP: Dolibarr

One of the best ERPs we have found so far for small and medium enterprises (SMEs) is doibarr.

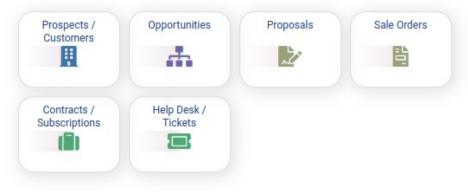
We support dolibarr completely as a product offering.

We also support other ERP softwares also.

An example ERP: Dolibarr

It does most of the tasks an ERP is supposed to perform. However, we shall be providing CRM, PM, HRM and other services via other softwares which are better suited to those tasks. This shall allow our customer to get the best services for all important departments in the company.

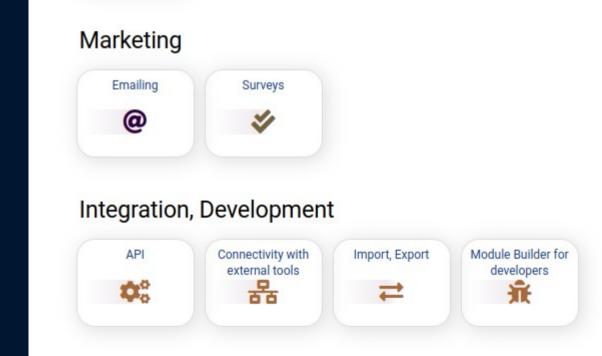
#### CRM & Sales...



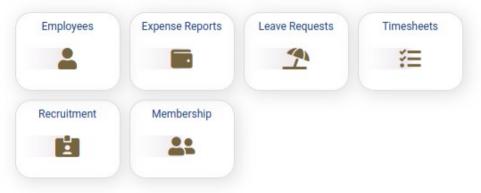
#### CMS, Website, POS



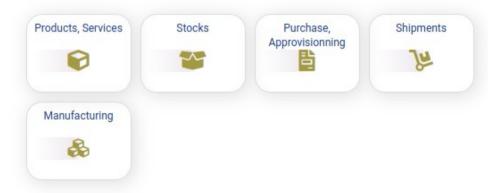




#### Human Reationship Management (HR)



#### Product & Stock





#### Sales

Improve sales and grow your pipeline with our sales automation modules. Model your sales process using our tools to increase lead conversion rates, send personalised quotes and prioritise which opportunities you should be pursuing next.



### Marketing

Use our CRM to grow your brand awareness.
Use custom fields to model your personas and successfully segment your data using our Target Lists module. Create engaging campaigns to send marketing content and automate marketing tasks.



#### Reports

Our Reports module allows users to build, generate and manage reports based on real time data. Teams can gather data from any module within your CRM to generate reports that will display vital information for your business in real-time.



#### Dashboard

Monitor the business data that is important to you at a glance, with personalised real-time dashboards for you and your users.



Customer

Get a 360-degree view of your customer base at any given time. Use insights to build strong and lasting relationships.



#### Workflow

Automate key actions based on previously set conditions within the CRM and free your teams of time-consuming admin tasks.



#### **Activity Management**

Record and automate key touchpoints with your customers with our Calls, Meetings, Tasks and Notes modules. Our personal and shared calendars allow your users to keep track of their day to day and never miss a client appointment!



#### Case Management

Our Case Management modules & self service portal allows users to successfully manage customer issues. Manage all correspondence within the case, use workflow to track resolution times and monitor case categories to understand the problems your customers face.



#### Configuration Studio

Our solution comes equipped with a range of System Admin tools which allows you to make your CRM your own, without development! Add new fields, customise layouts and even create whole new modules is just a taste of what you can achieve!

Some of our specialized offerings:

Some of the enterprise softwares for Which we provide support for actively.

We are NOT limited to any of these softwares, because we integrate almost all softwares which our clients already have in use.





















































































































































































































































































## OpenProject





































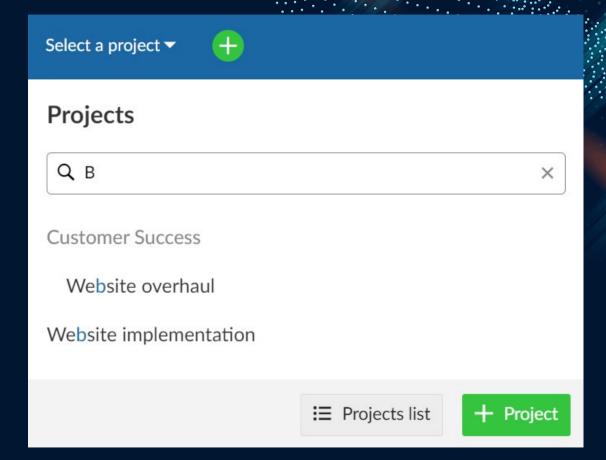


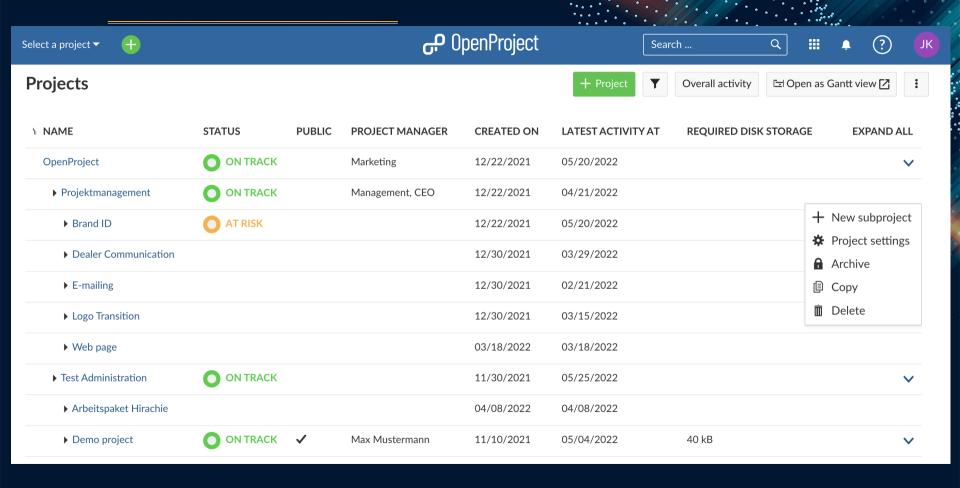


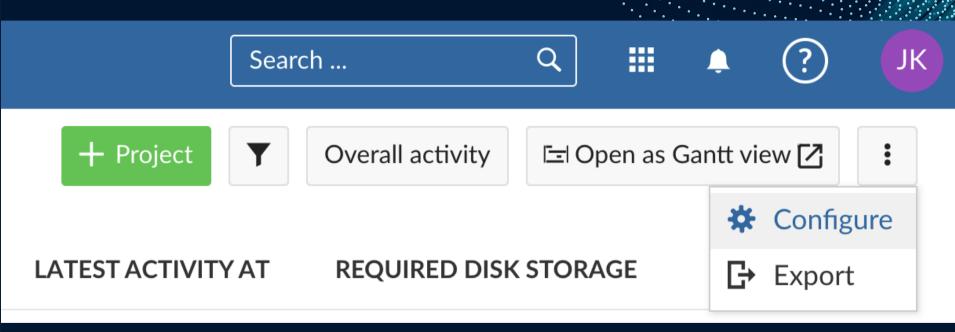


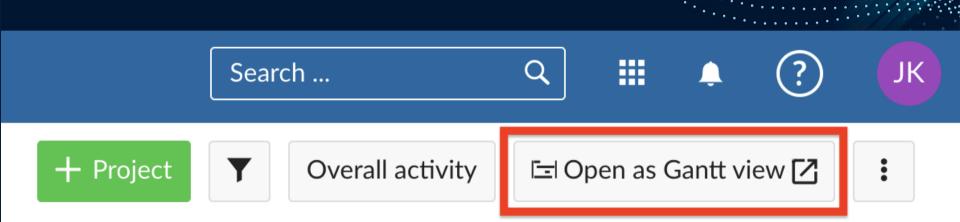


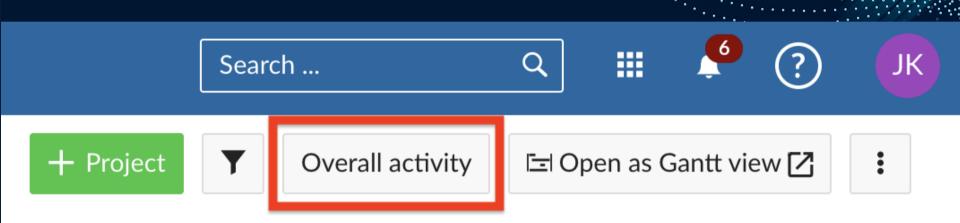
# Project Management Features















#### **FILTER**

- Budgets
- Changesets
- Documents
- Meetings
- Messages
- News
- Spent time
- Wiki edits
- Work packages

Apply

#### **Activity**

From 05/01/2022 to 05/30/2022

05/19/2022



Protokoll erstellt



10:27 AM OpenProject - Agenda: Kick Off Meeting

Agenda abgeschlossen



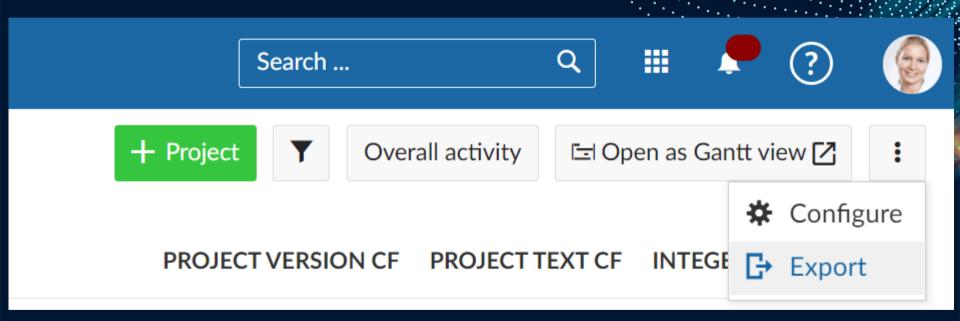
10:27 AM OpenProject - Agenda: Kick Off Meeting

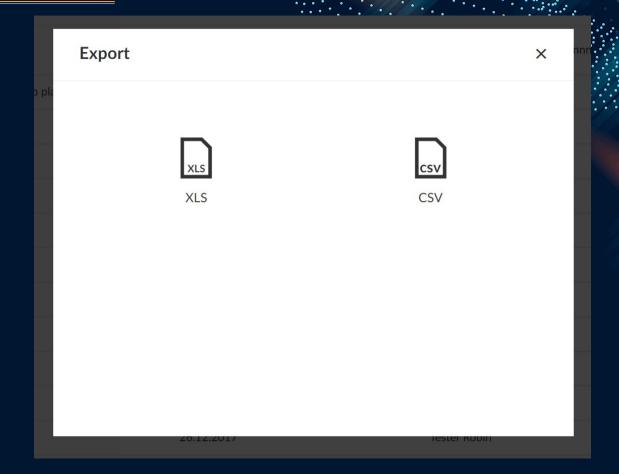
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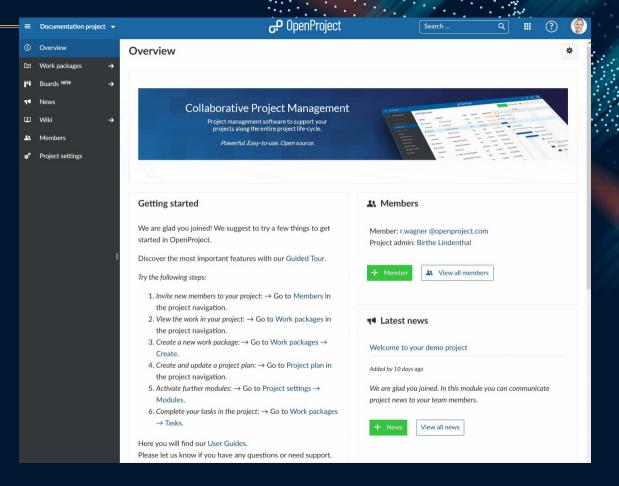


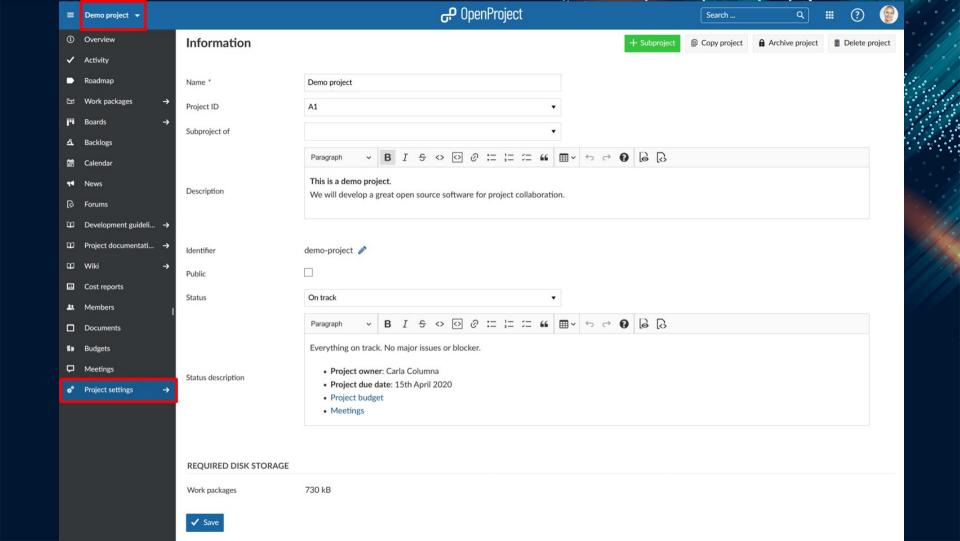
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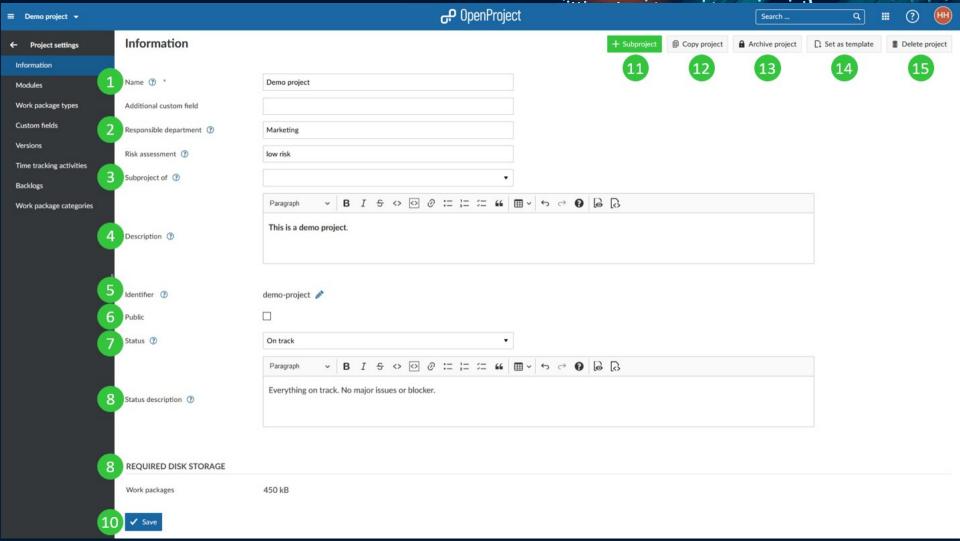
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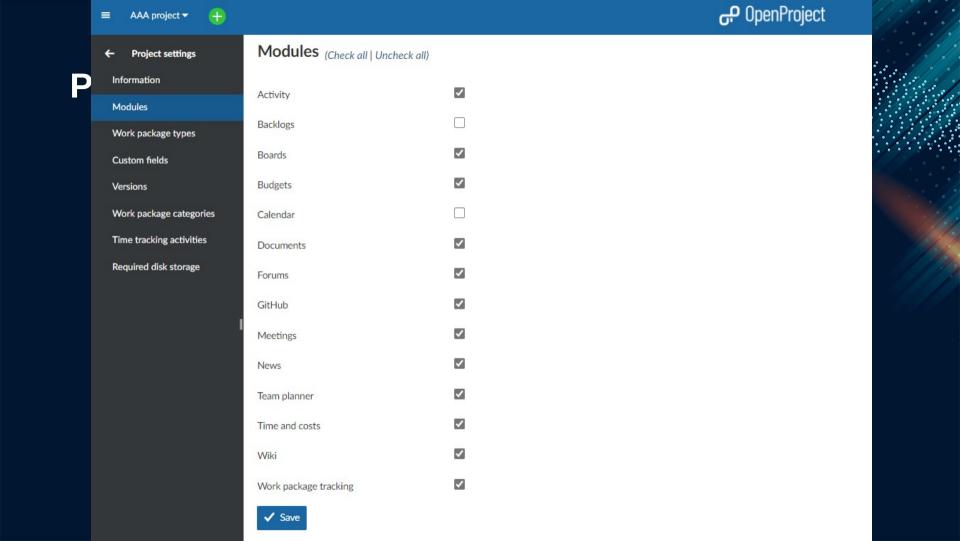


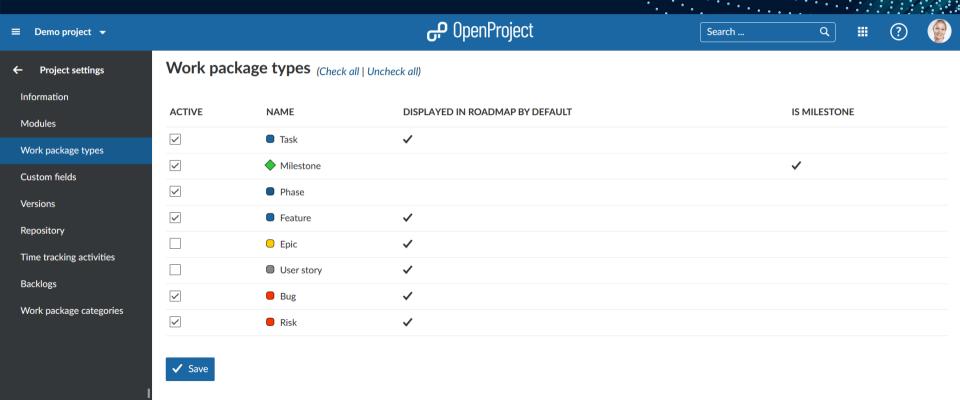




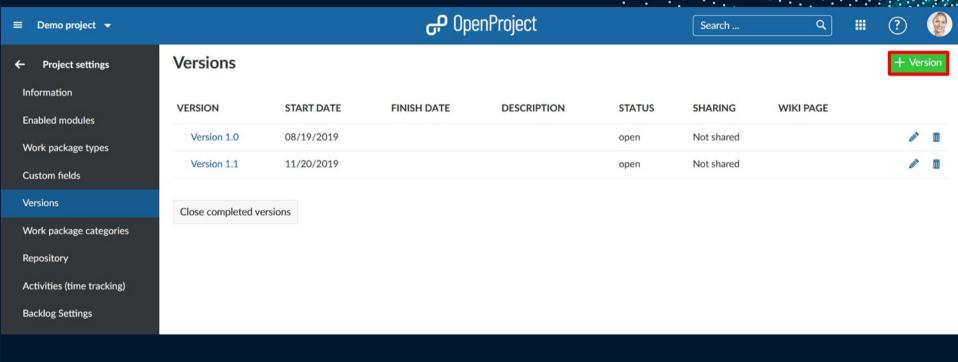


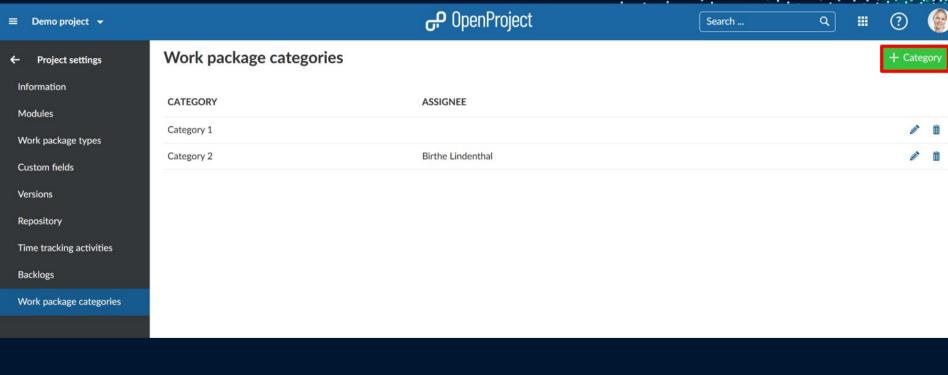


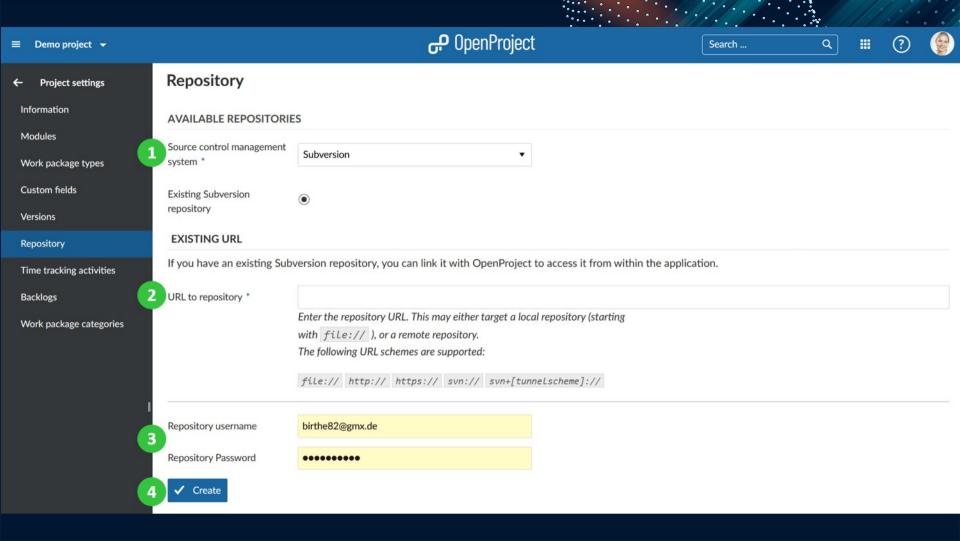


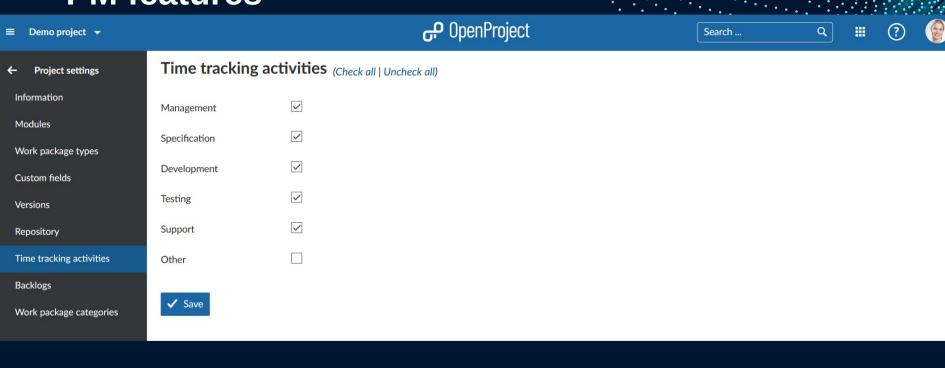


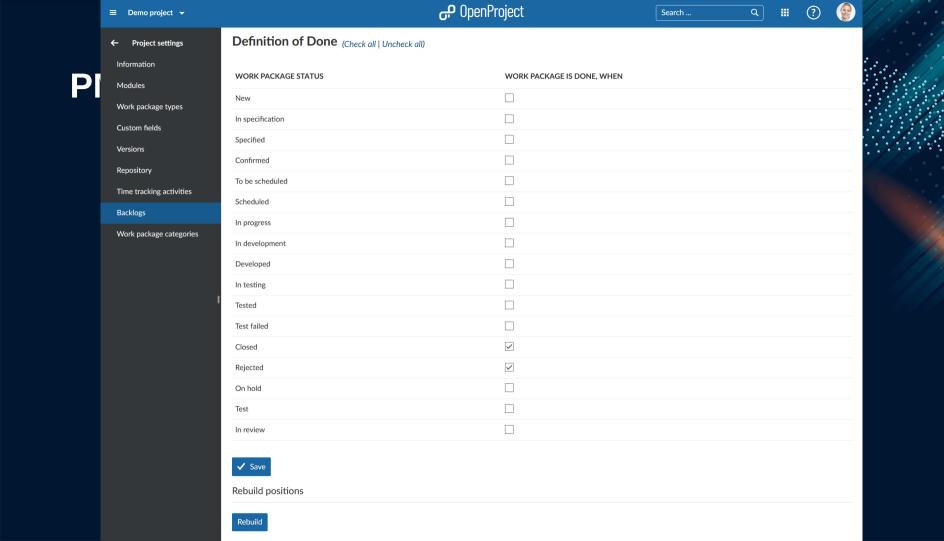


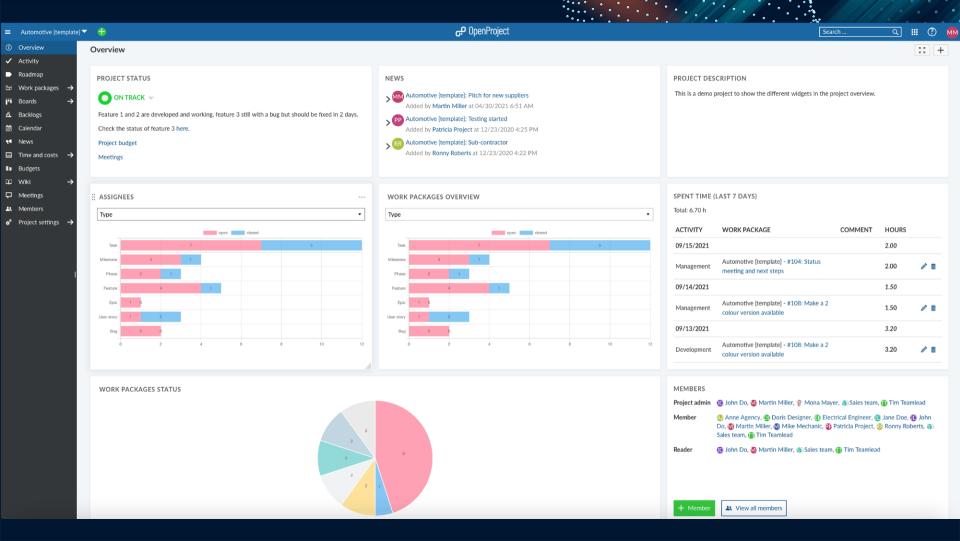


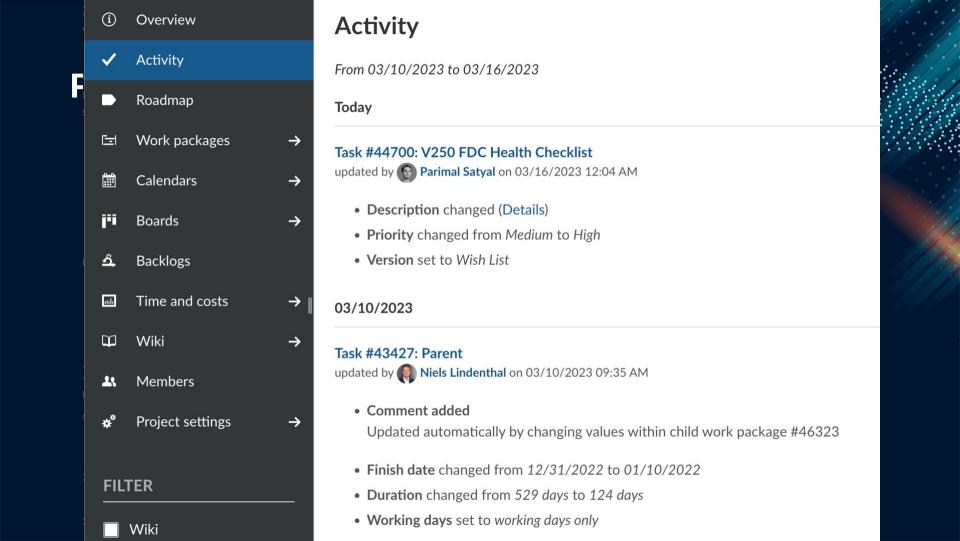


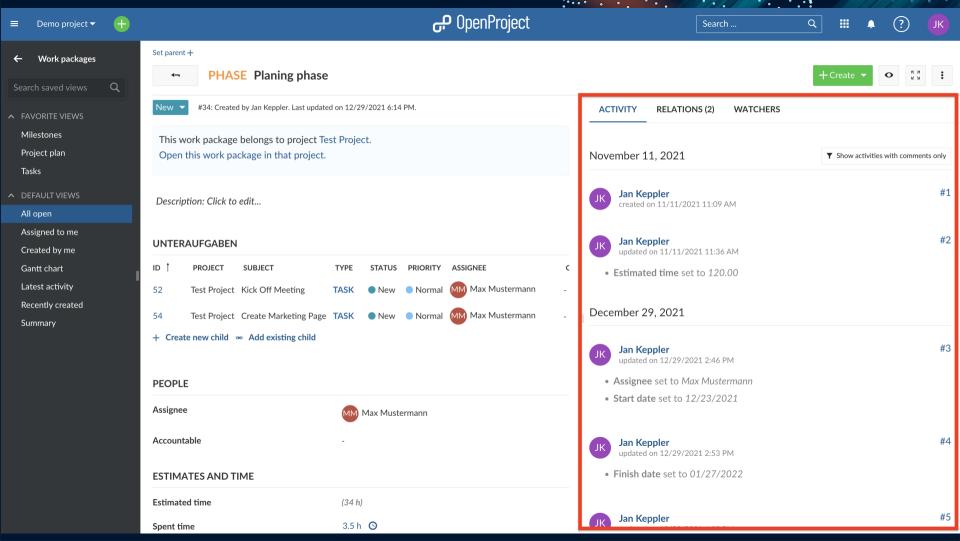


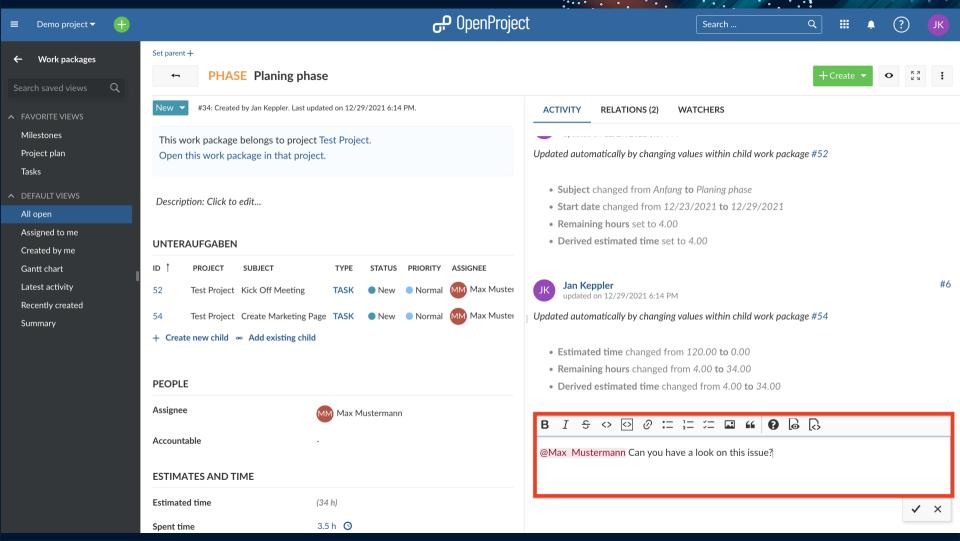


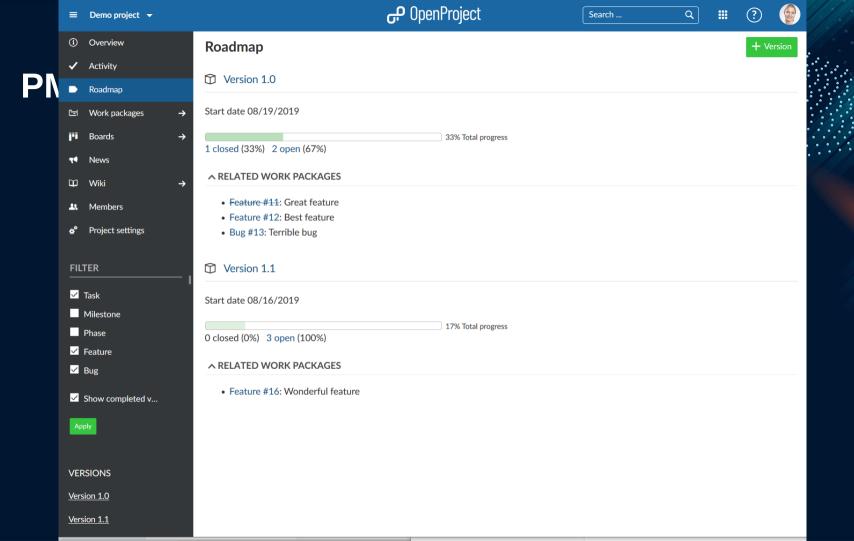


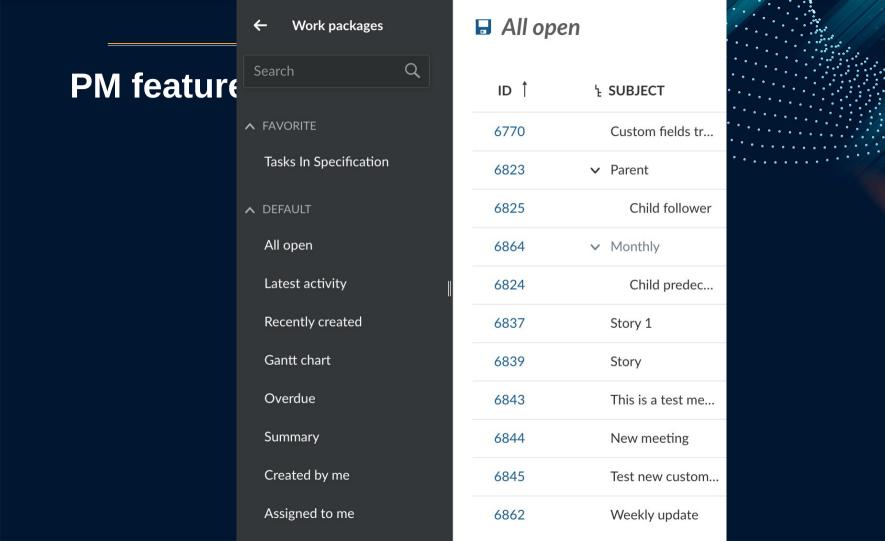


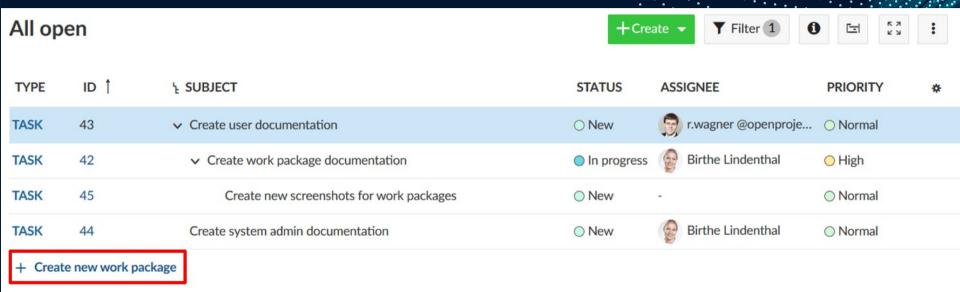


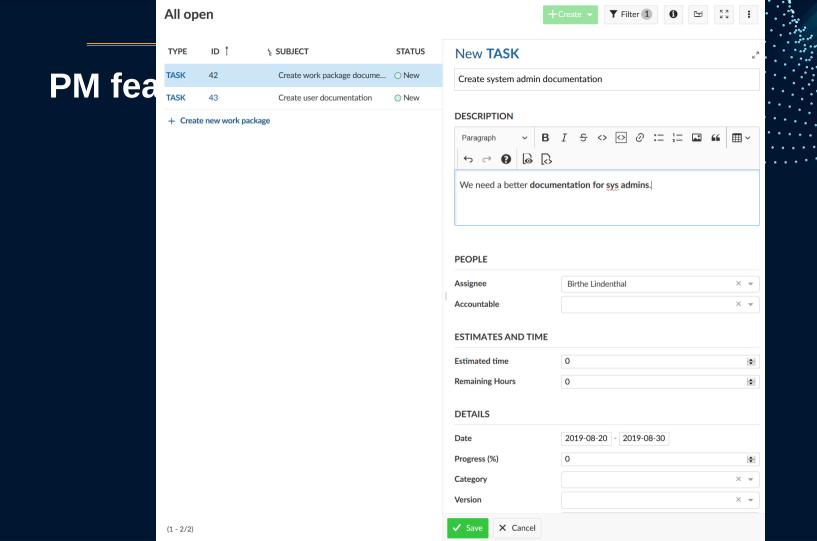


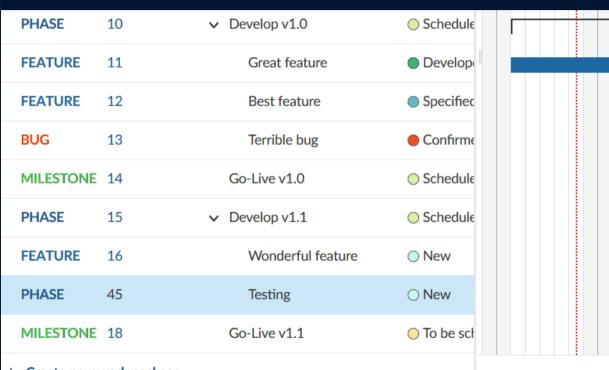


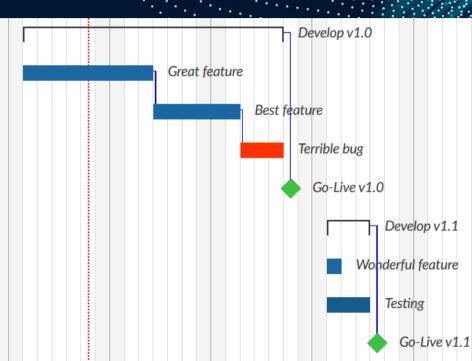




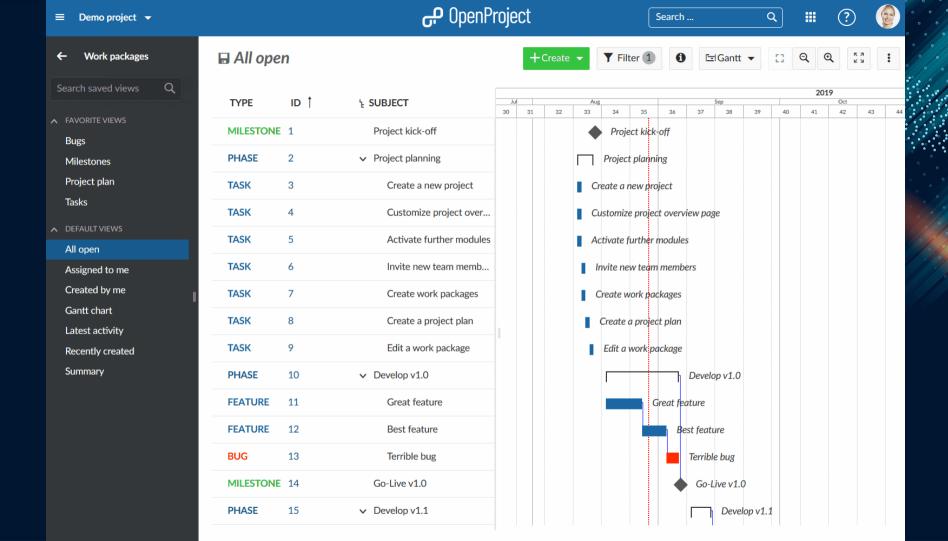


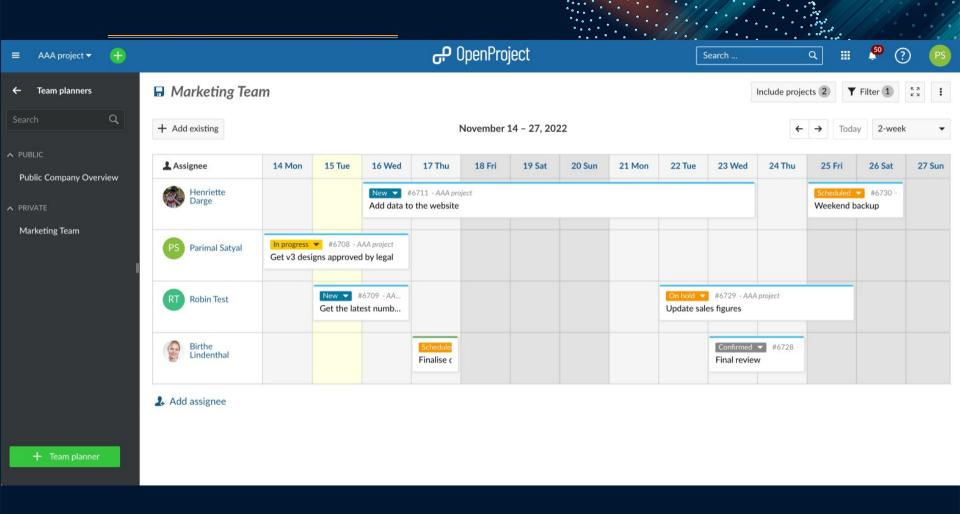


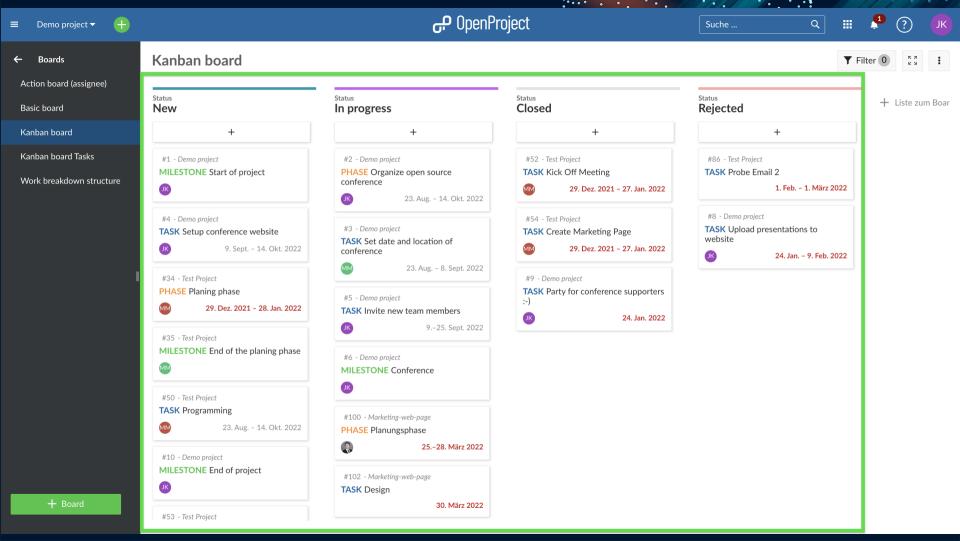




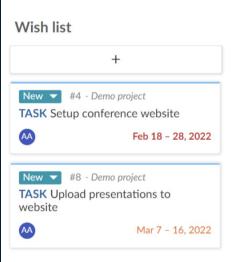
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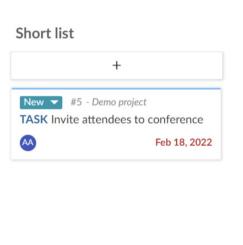


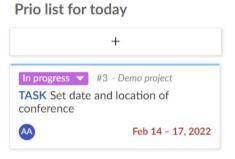




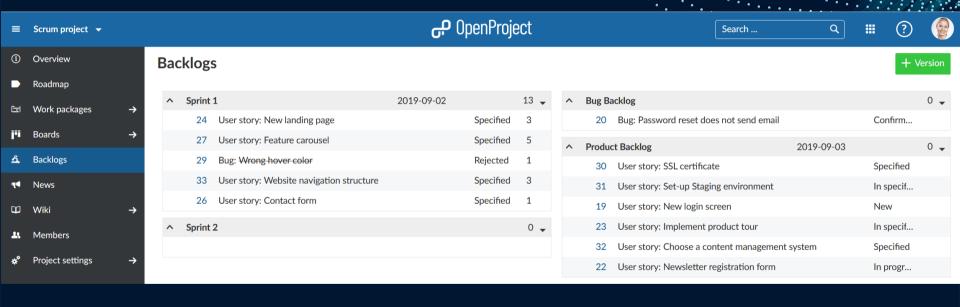








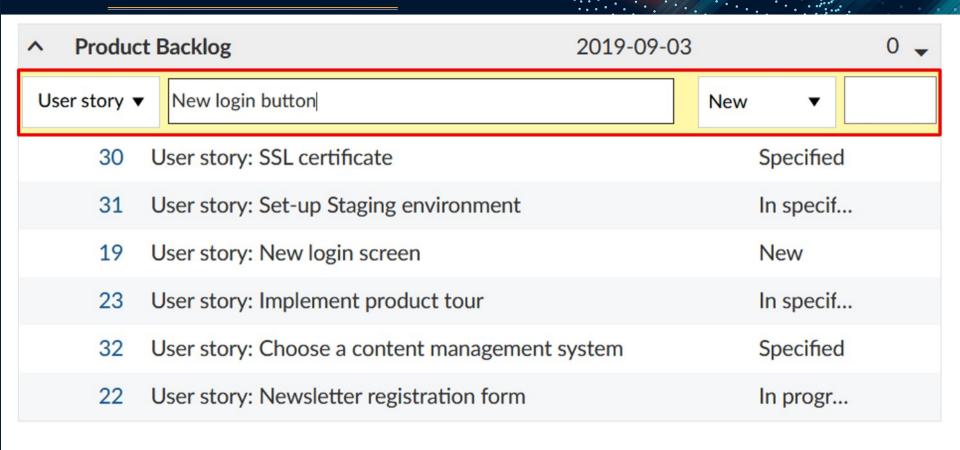


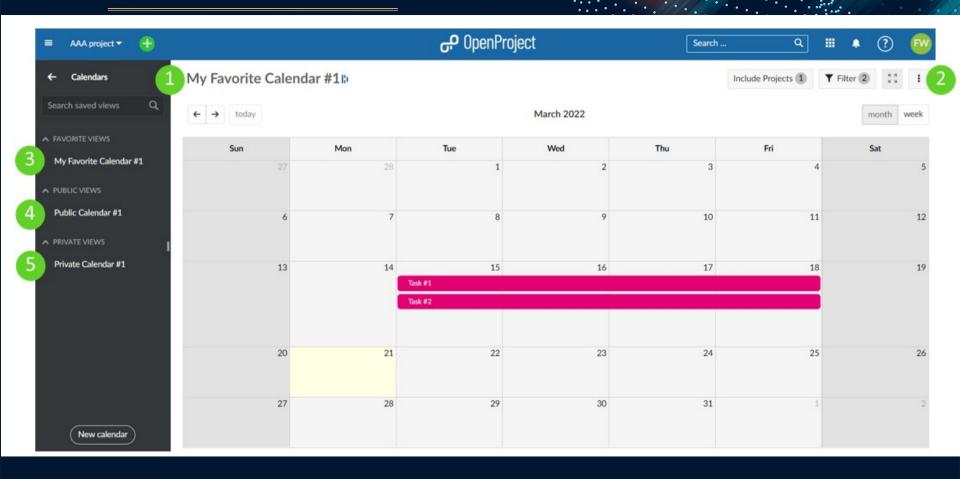


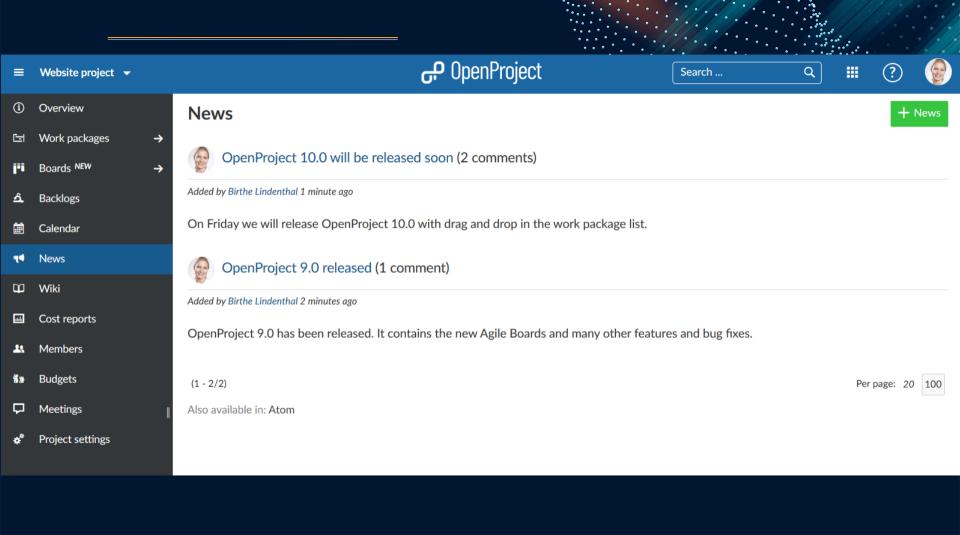
**Backlogs** 

^	Sprint	1	2019-09-02		13 🕌
	24	User story: New landing page		Specified	3
	27	User story: Feature carousel		Specified	5
	29	Bug: Wrong hover color		Rejected	1
	33	User story: Website navigation structure		Specified	3
	26	User story: Contact form		Specified	1
^	Sprint	2			0 🔻

^	Bug Ba	cklog		0 🕶	
	20	Bug: Password reset does not send email		Confirm	
^	Produc	t Backlog	2019-09-03		0
	30	User story: SSL certificate		New Story	
	31	User story: Set-up Staging environment		Stories/Tasks	
	19	User story: New login screen		Properties	
	23	User story: Implement product tour		In specif	
	32	User story: Choose a content management sy	stem	Specified	
	22	User story: Newsletter registration form		In progr	

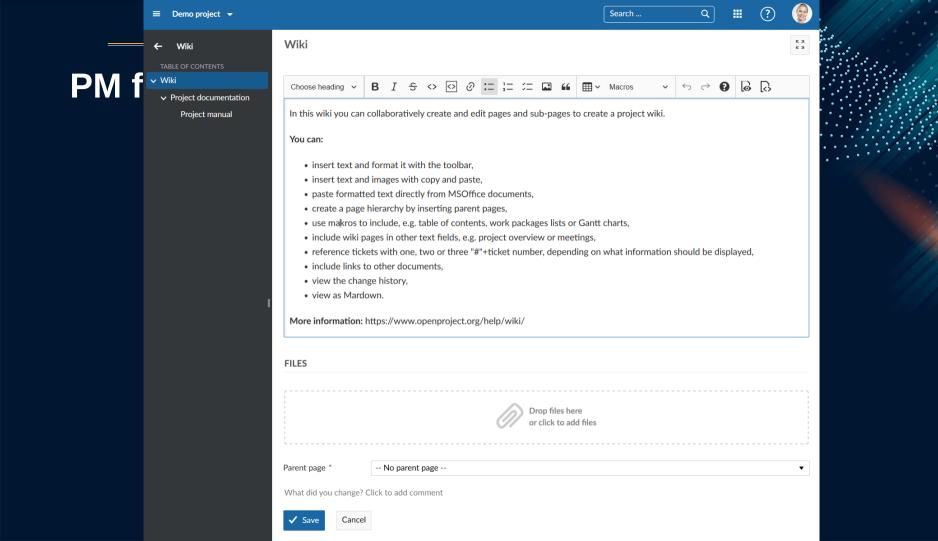


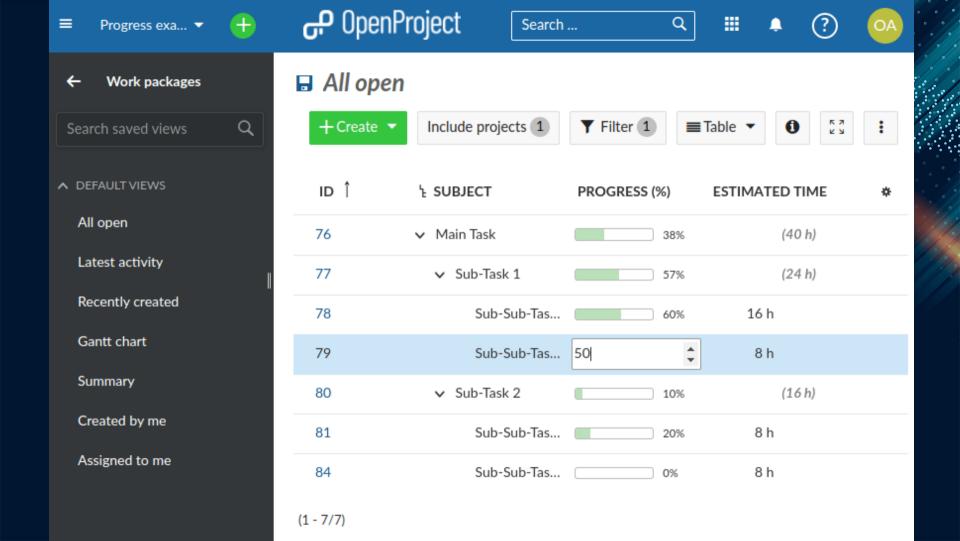


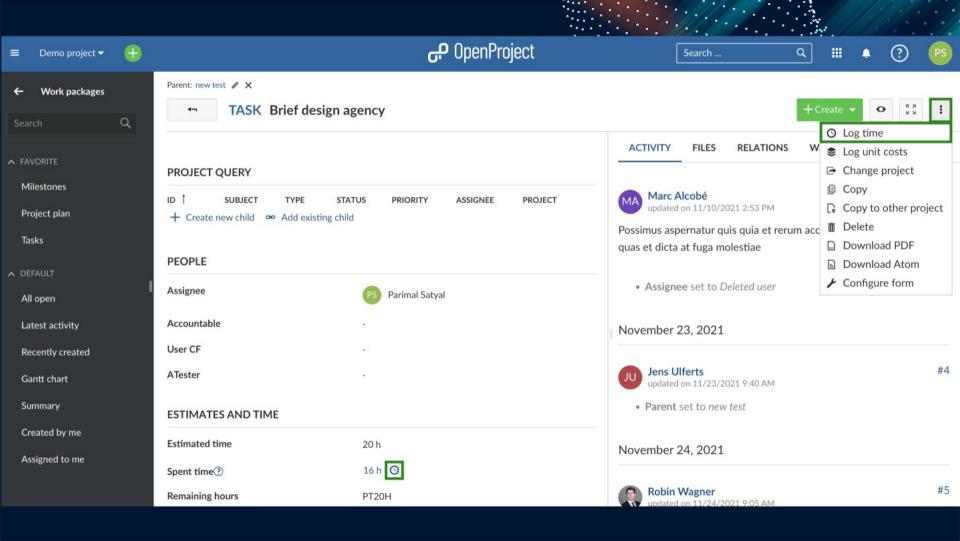


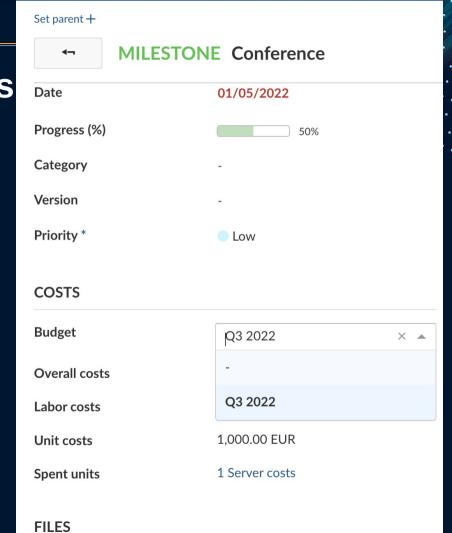
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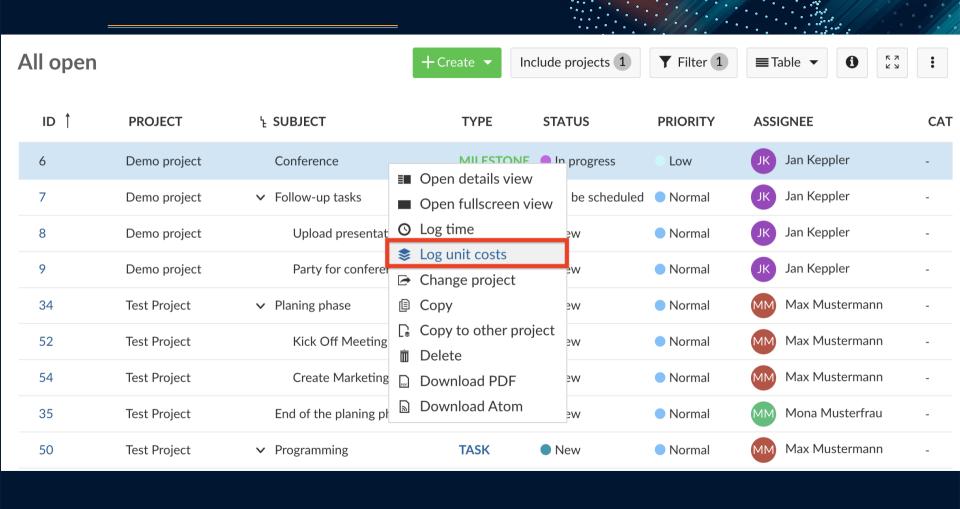
=	Demo project ▼		OpenProject عی	Sea	rch Q	
(i)	Overview	Forums				
~	Activity					
•	Roadmap	FORUM	TOPICS	MESSAGES	LAST MESSAGE	
ᅜ	Work packages →	Customer feedback Please post your feedback here.	0	0		
jři	Boards →	Usability topics				
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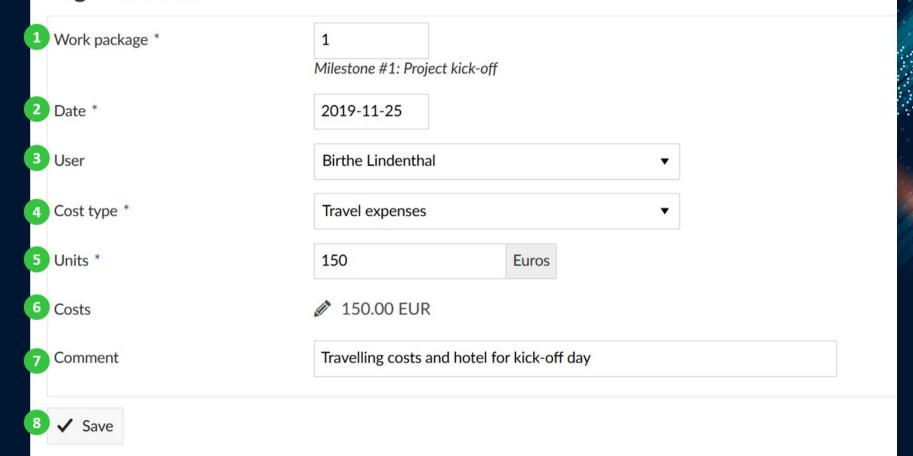


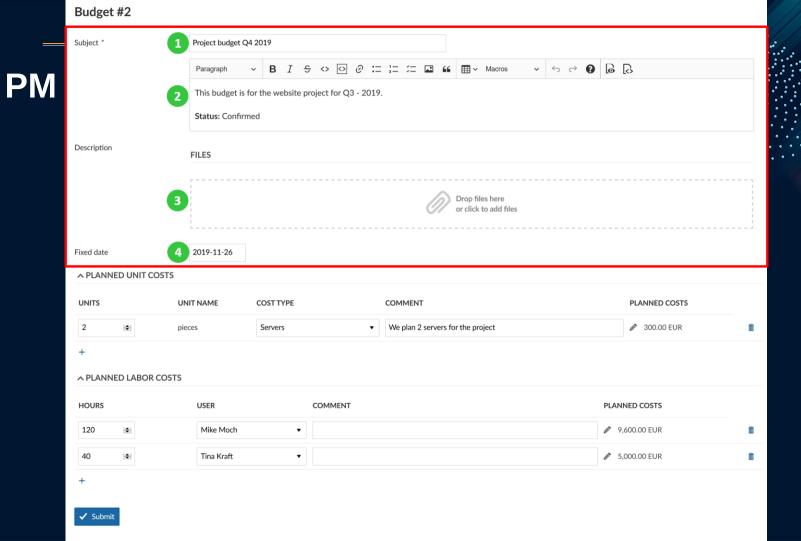


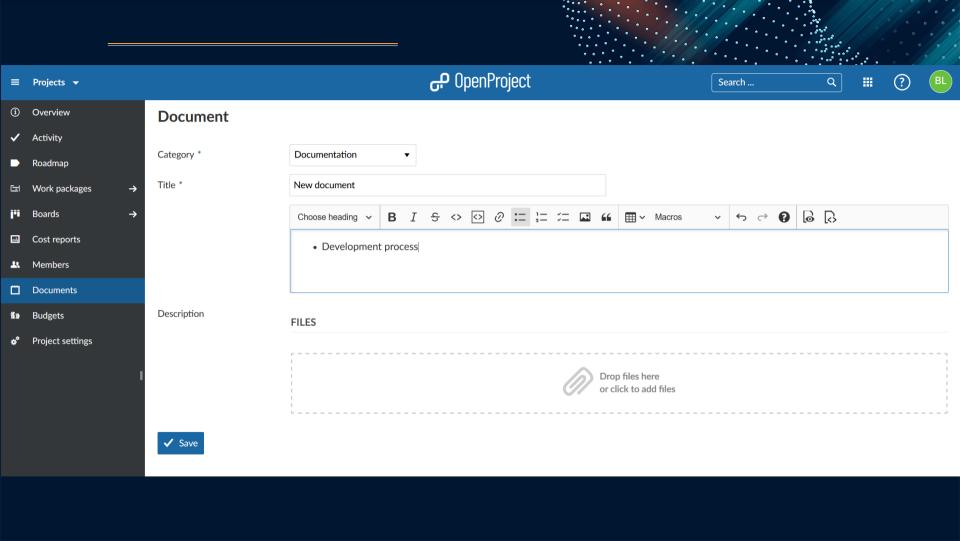


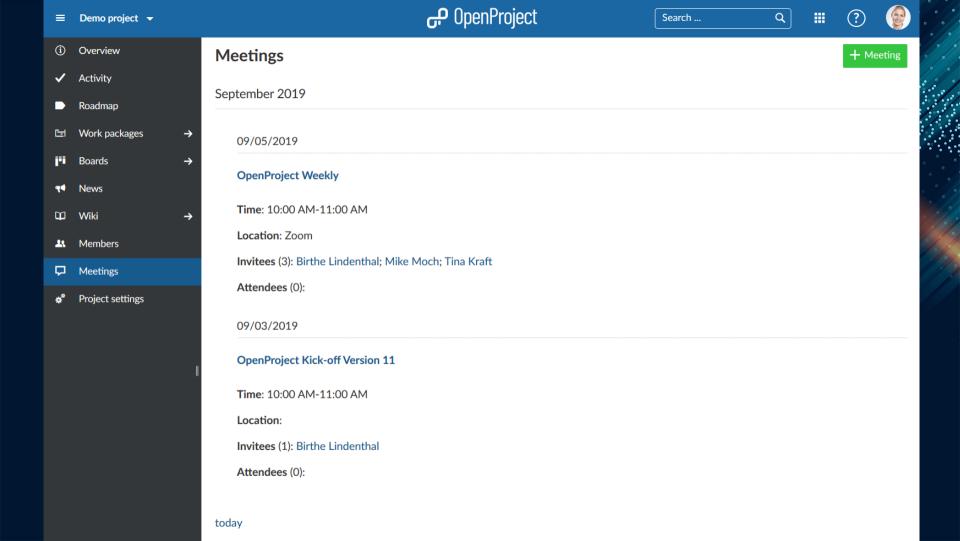


#### Log unit costs









### Subversion repository svn checkout https://openproject.com/svn/example The data contained in this repository can be downloaded to your computer with Subversion.

Please consult the documentation of Subversion if you need more information on the checkout procedure and available clients.



FILE	SIZE	REVISION	AGE A	UTHOR	COMMENT
<b>♣</b> ■ Datenschutz		7	about 1 month	Wagner, Robin	Commit #12332
<b>♣</b> ■ Grafiken		1	over 2 years	Wagner, Robin	
<b>♣</b> Lastenheft		6	2 months	Wagner, Robin	#1668 Update 2
Projektplanung		4	over 2 years	Wagner, Robin	
System Design		1	over 2 years	Wagner, Robin	

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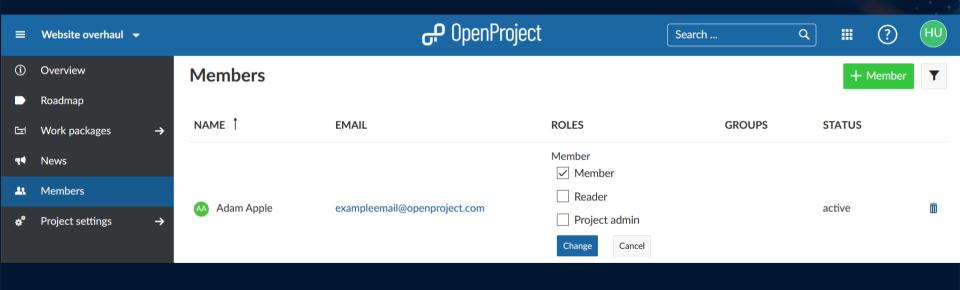
#			DATE	AUTHOR	COMMENT
7	•		12/08/2015 12:36 PM	Wagner, Robin	Commit #12332
6	0	•	11/03/2015 10:08 AM	Wagner, Robin	#1668 Update 2
5			11/03/2015 10:07 AM	Wagner, Robin	#1668 Update
4	0	0	09/25/2013 09:34 AM	Wagner, Robin	
3			09/25/2013 08:58 AM	Wagner, Robin	
2			09/25/2013 08:36 AM	Wagner, Robin	
1			09/25/2013 08:31 AM	Wagner, Robin	

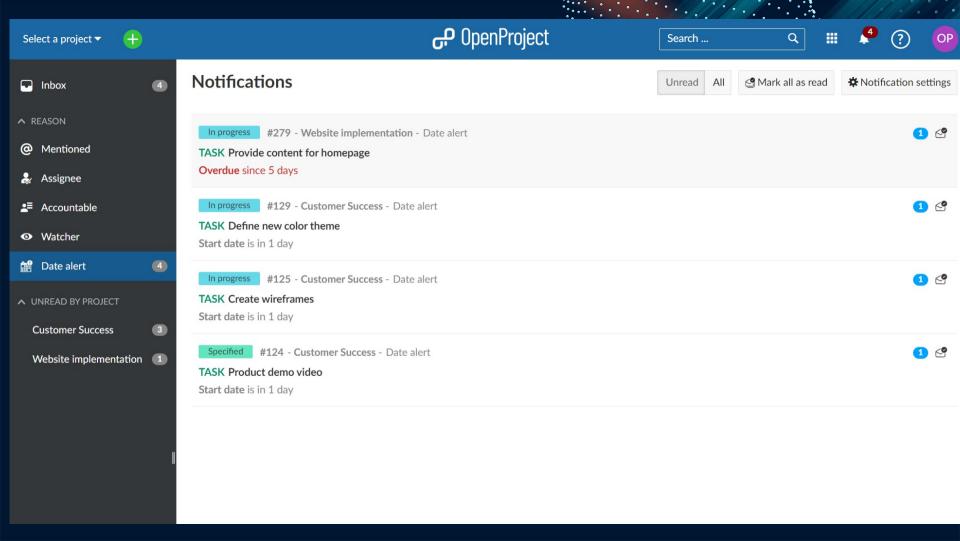
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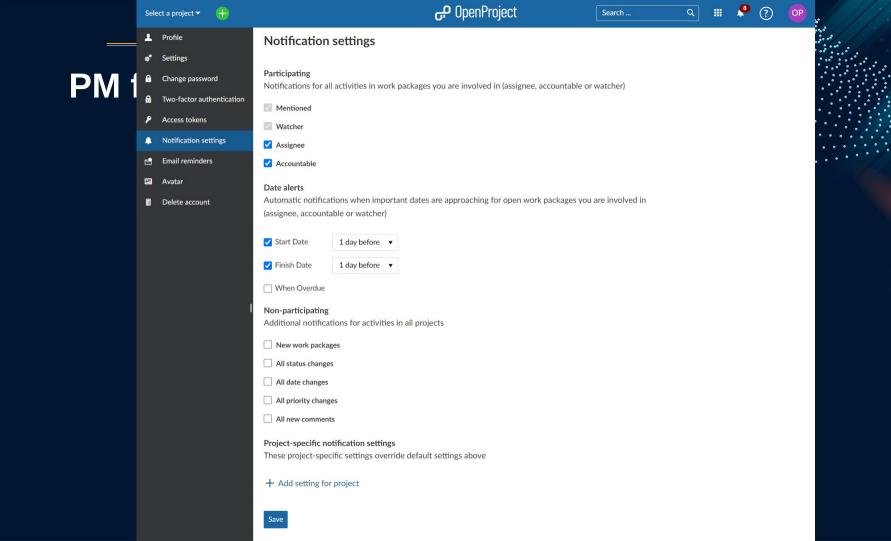
Go to revision Revision

View differences

View all revisions







## Examples of some softwares used

These are for companies in the US. For other countries, the systems which are popular shall be different.

# Examples of some softwares used

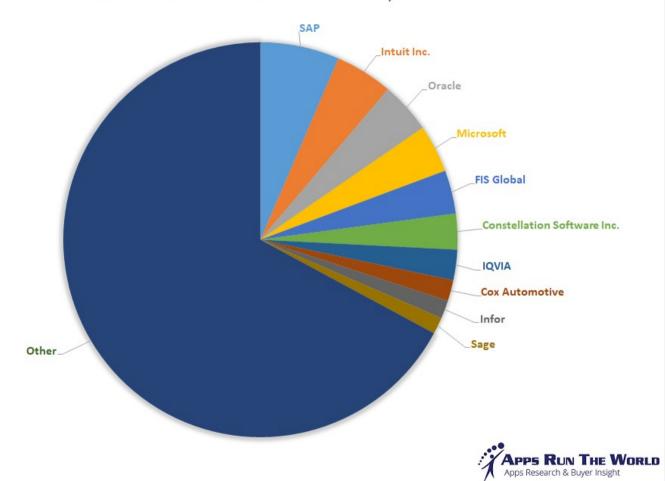
**ERP: Enterprise Resource Management** 

**HCM**: Human Capital Management

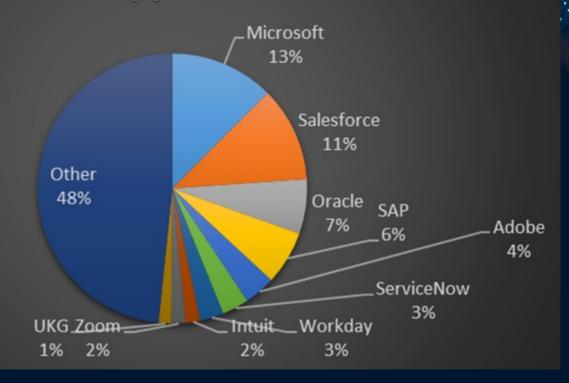
**ATS: Applicant Tracking System** 

Company	ERP	НСМ	ATS	
Walmart	SAP S/4 HANA	Workday HCM	Workday Recruiting	
Exxon Mobil	SAP S/4 HANA	SAP HCM (HR)	SuccessFactors Recruiting	
Apple	SAP S/4 HANA	SAP HCM (HR)	In-House ATS	
Berkshire Hathaway	Oracle ERP Cloud	Oracle HCM Cloud	Oracle Taleo	
Amazon.com	In-House ERP	Workday HCM	In-House ATS	
UnitedHealth Group	Oracle E-Business Suite	Oracle HCM Cloud	Oracle Taleo	
McKesson	SAP S/4 HANA	Workday HCM	Workday Recruiting	
CVS Health	SAP S/4 HANA	Workday HCM	IBM Kenexa BrassRing	
AT&T	SAP ERP ECC 6.0	Workday HCM	Oracle Taleo	~~~
AmerisourceBergen	SAP S/4 HANA	Workday HCM	Oracle Taleo	
Chevron	SAP S/4 HANA	Workday HCM	SuccessFactors Recruiting	į
Ford Motor	SAP S/4 HANA	Oracle HCM Cloud	IBM Kenexa BrassRing	
General Motors	SAP S/4 HANA	Workday HCM	Oracle Taleo	
Costco Wholesale	SAP S/4 HANA	SAP SuccessFactors HCM	Oracle Taleo	
Alphabet	SAP S/4 HANA	Workday HCM	Google Hire	

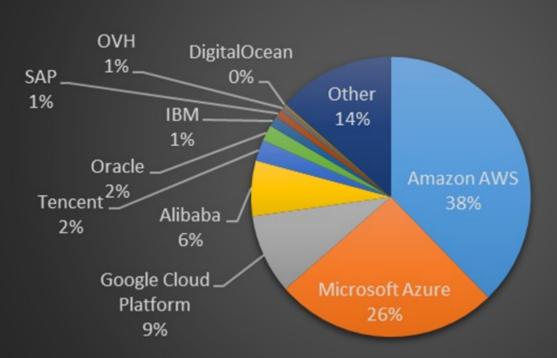
EXHIBIT 1: 2021 ERP APPLICATIONS MARKET SHARES SPLIT BY TOP 10 ERP VENDORS AND OTHERS, %



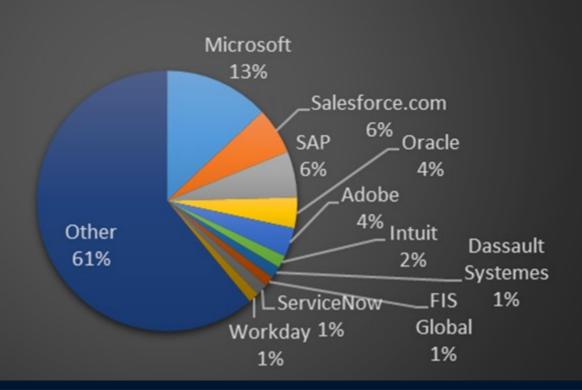
## 2020 Worldwide Market Shares of Top 10 Cloud Applications Vendors



#### 2020 Market Shares of Top 10 laaS Vendors



#### 2020 Worldwide Market Shares of Top 10 Enterprise Apps Vendors



The interesting thing I noticed is that 61% of the enterprise market is the other's category.

This is a good development. It means the buyers are now more aware of the choices and do not just go for the popular ones.

If the buyers select only a few popular ones, then those popular suppliers become complacent and their quality goes down.

# Contact us TODAY for a demo to show you how our systems can boost your business.

Contact:

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